



NEWS RELEASE

For Immediate Release

Contact: Nick Wolda,

nwolda@thewoodlandstowship-tx.gov

The Woodlands Township earns two Communicator Awards and more

THE WOODLANDS, TEXAS (July 3, 2012) –The Woodlands Township has earned two Communicator Awards of Distinction for creative excellence for communication professionals: one for the Action Guide, a Parks and Recreation publication to promote programs of The Woodlands Township Recreation Center, and one for The Woodlands Township Web site, www.thewoodlandstowship-tx.gov, the official Web site of The Woodlands Township and an online resource for residents of The Woodlands to learn about Township services and programs. The site is powered by CivicPlus.

The Award of Distinction is presented to projects that exceed industry standards in quality and achievement. The Township won in the category of *Print and Design – Marketing / Promotion* for the Action Guide and in the category of *Websites – Government* for the Township's Web site, www.thewoodlandstowship-tx.gov.

The Communicator Awards, sanctioned and judged by the International Academy of the Visual Arts (IAVA), is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. IAVA members include executives from acclaimed media, communications, advertising, creative and marketing firms such as Condé Nast, Coach, Disney, The Ellen DeGeneres Show, Estee Lauder, HBO, Sotheby's Institute of Art and many others. The 2012 Communicator Awards received more than 6,000 entries from across the U.S. and around the world.

"We are so proud that The Woodlands Township Web site and the Action Guide have been recognized," said Bruce Tough, Chairman of The Woodlands Township. "The Woodlands Township staff working on these projects are outstanding communications professionals, and our residents benefit from their work every day."

In addition, the Township recently earned multiple honors from the Service Industry Advertising Awards. The Woodlands Watch *Got Watch – Get Watch* celebrity ad campaign that runs in *The Woodlands Community Magazine* garnered a bronze award. The *Splash!* brochure, a guide to all the pools in The Woodlands, and *The Woodlands Community Magazine*, a monthly publication printed and distributed free of charge to residents of The Woodlands in partnership with Champions Printing & Publishing, both earned Awards of Merit.

For more information on the awards, please visit www.communicatorawards.com and www.siaawards.com. For more information on The Woodlands Township government, please call 281-210-3800 or visit www.thewoodlandstowship-tx.gov.

PHOTO:

The Woodlands Township earned Communicator Awards of Distinction for both the Action Guide and the Township Web site. The Community Relations team consists of, from left, Director of Community Relations Nick Wolda, Senior Community Relations Specialist Elena Smith, Community Relations Coordinator Terri Jefferies and Community Relations Manager Mary Connell.



###