



NEWS RELEASE

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Arbor Day Celebration set for this weekend

THE WOODLANDS, TEXAS (January 17, 2014) – Arbor Day Kicks Off the 40th Anniversary Year of The Woodlands on Saturday, January 18, 2014 from 10 am – 2 pm in the award-winning Rob Fleming Park in The Woodlands' Village of Creekside Park. The Arbor Day Celebration will kick off the 40th anniversary year of The Woodlands which officially opened on October 19, 1974.

Since 1977, The Woodlands Development Company and its sponsors have given away approximately 1.9 million tree seedlings at Arbor Day. For the second year, The Woodlands Township will donate an additional 91,000 tree seedlings to be distributed at the event in an effort to reforest The Woodlands due to the 2011 historic drought. This brings the total amount of tree seedlings to be handed out to 121,000 this year.

Eight different varieties of tree seedlings will be available free, continuing a tradition that began in 1977. The selections of trees include Eastern Redbud, Flowering Dogwood, Loblolly Pine, River Birch, Southern Wax Myrtle, Sweetbay Magnolia, Shumard Oak and Water Oak. In addition to receiving free tree seedlings, guests may register at the event to win one of five, seven-gallon native trees. The drawings will take place hourly. You must be present to win.

Residents are encouraged to collect their free tree seedlings at Arbor Day and plant them on their property, in community open space reserves and forest preserves.

Lovable mascot of The Woodlands, Puffy Pine Cone®, will also celebrate his birthday, beginning at 1pm with free birthday cupcakes and a visit with his mascot.

Free giant inflatable rides and rock walls, pony rides, petting zoo and face painting will entertain the crowd. Concessions will also be sold at the event (cash only). Musical entertainment will be provided by local youth.