



THE WOODLANDS

CONVENTION & VISITORS BUREAU

NOTICE OF MAY 2014 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

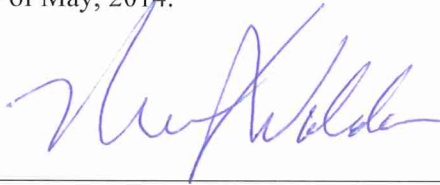
PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 14th day of May, 2014, at 9:00 a.m. for the purpose of:

1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Consider and approve Minutes from March 5, 2014 Regular Board Meeting;
5. Consider and approve Minutes from March 26, 2014 and April 2, 2014 Special Board Meetings;
6. Consider and approve Financial Report for January, February and March 2014;
7. Consider and approve Proclamation regarding Travel & Tourism Week in The Woodlands;
8. Receive, consider and act upon approval of The Woodlands CVB's Request for Proposal for Destination Marketing efforts;
9. Receive, consider and act upon approval of The Woodlands CVB's Request for interest for Public Relations efforts;
10. Receive, review and take appropriate action related to use of "Puffy" in promotional matters for The Woodlands Convention & Visitors Bureau under the existing License Agreement with The Woodlands Development Company;
11. Receive, consider and act upon approval of the final location for the Red, Hot & Blue Fireworks Extravaganza;
12. Update on Fireworks at Waterway Nights every Saturday in June;
13. Discussion of 2015 CVB Budget;

14. Receive Waterway Cruiser Updates;
 - Ridership
 - Marketing/Advertising
 - Catering/Events
 - Sponsorships
15. Receive CVB Initiative Reports;
 - Destination Marketing
 - Group Sales
 - Events
 - Business Development
16. President's Report;
17. Board Announcements;
18. Agenda items for next meeting;
19. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 6nd day of May, 2014.



President of The Woodlands Convention & Visitors Bureau

