



NEWS RELEASE

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Northshore Park recipient of Macy's Heart Your Park fundraising program

THE WOODLANDS, TEXAS (August 7, 2014) – Northshore Park was one of more than 550 parks nationwide that recently benefited from Macy's Heart Your Park. In partnership with NRPA, the national non-profit organization dedicated to the advancement of community parks, recreation and conservation, Macy's stores across the country have each selected a local park or green space in their community to support through the program.

Macy's partnered with the National Recreation and Park Association (NRPA) to raise funds for local parks nationwide, with every dollar matched by Macy's, up to \$250,000. Northshore Park was selected for Heart Your Park, a program introduced as part of Macy's Secret Garden campaign that aimed to raise awareness and dollars for local parks across the country.

Donations will go toward making improvements, such as maintaining trails, playgrounds, and ball fields, and everything in between. The Woodlands Township received a donation of \$250 that will go towards the overall renovation of Northshore Park.

"We are thrilled to partner with Macy's and NRPA for Heart Your Park this spring," said Chris Nunes, The Woodlands Township Parks and Recreation Director. "Through this wonderful program and donations by Macy's customers, we are excited about the increased awareness and additional funding for Northshore Park. This park is a great asset to the community, and we greatly appreciate Macy's support." For a full list of the parks benefiting from Macy's Heart Your Park, visit macys.com/parks.

For more information on The Woodlands Township, please call 281-210-3800 or visit www.thewoodlandstowship-tx.gov.