



**FOR IMMEDIATE RELEASE**

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## **Request for Interest for a New and Innovative Water Vessel Operation on The Woodlands Waterway**

THE WOODLANDS, TX (March 1, 2019) – The Woodlands Convention & Visitors Bureau (TWCVB), which markets under the name of Visit The Woodlands, is looking for an innovative approach to boat service on The Woodlands Waterway.

The Waterway is a centerpiece of the area’s shopping district, which has millions of square feet of shopping, dining and entertainment options. In addition, The Waterway is adjacent to The Cynthia Woods Mitchell Pavilion, which is currently ranked fourth in the top 100 amphitheaters in the world for ticket sales by *Pollstar* magazine. The Woodlands Waterway is also home to The Woodlands Waterway Arts Festival, an annual art festival which consistently brings thousands of attendees to The Woodlands each April. Another annual event is the North American IRONMAN Championship, in which the swimming and running portions occur on The Woodlands Waterway.

The Woodlands CVB is requesting that professionals or firms with experience in boat operations in like cities, amusement venues and other destinations, submit a proposal.

Submissions for Request for Interest must be received no later than 4 p.m. on May 31, 2019. Please send questions in email at [info@visitthewoodlands.com](mailto:info@visitthewoodlands.com) to the attention of Nick Wolda no later than 4 p.m. on May 17, 2019.

The complete [Request for Interest is available online](#).

### **About The Woodlands**

Located just 30 minutes north of Houston, Texas and minutes from George Bush Intercontinental Airport, The Woodlands is the destination for leisure guests, individual business travelers and groups of all sizes. Visitors to The Woodlands enjoy more than eleven million square feet of shopping, dining and entertainment options along with 200+ miles of trails, 135 parks, The Cynthia Woods Mitchell Pavilion, The Woodlands Waterway, the George

Mitchell Nature Preserve and much more. The Woodlands is home to more than 2,200 hotel rooms. Learn more at [www.visitthewoodlands.com](http://www.visitthewoodlands.com).

