



## The Water-Wise Village Challenge: Take the pledge to conserve water!

To raise awareness about an easy way to conserve water, The Woodlands Township Environmental Services Department invites the residents and village associations of The Woodlands to participate in the *Water-Wise Village Challenge*. Residents pledge to “...turn off my sprinkler system between October 15 and April 15.”

Pledges may be submitted [online](#), or in person at The Woodlands Township Environmental Services Department, 8203 Millenium Forest Drive, beginning August 15.

### How it works

Each household's pledge earns a point for their village. The three water-wise villages that receive the most pledges will earn a cash donation for their scholarship fund from The Woodlands GREEN. Donations for the 2016-17 Challenge totaled \$2000. Early pledges receive bonus points:

*ONE pledge per household will count towards earning points.*

- If your pledge is made from **August 15 to October 31, 2017**, your village earns **triple points!**
- If your pledge is made between **November 1 and December 31, 2017**, your village earns **double points!**
- For all other pledges made from **January 1 until April 15, 2018**, **one point** will be awarded.

### Why turning off your sprinkler is important

Turf grass, particularly St. Augustine, naturally goes dormant during winter months and uses all available energy to grow and strengthen the root system. Allowing grass to brown during the cool months results in healthier lawns in the spring. Lawn watering accounts for up to 80 percent of the water usage by residents of The Woodlands Township during the peak summer months, and up to 30 percent during non-peak use months. Turning off automated sprinkler systems over the winter has helped to reduce water usage significantly over the past five years and improve landscapes.

### Questions? Need more information?

Contact The Woodlands Township Environmental Services Department at 281-210-3800.