



## THE WOODLANDS TOWNSHIP SWIM TEAM SPONSORSHIP 2018 SEASON

The Woodlands Township swimming program is comprised of three teams: Hurricanes, Waves and Riptides. These teams are members of the Northwest Aquatic League, which is comprised of 98 teams, with 6 teams in each division. These teams compete in dual-meet formats against 6 other teams. Individuals have the option to participate in the annual Texas Athletic Amateur Federation summer games.

Practices are conducted from April until July. The traditional meet schedule is May until July. Practices and meets are held at Creekwood, Forestgate and Lakeside Pools.

### **2018 SEASON SPONSORSHIP - \$2,000**

- Sponsor will receive PSA recognition during home swim meets.
- Booth space available during swim meets (sponsor must provide all set up materials).
- Company listed on a 3' x 6' banner prominently displayed at each swim team's home pool (sponsor must provide banner).
- Company recognized in the swim team's online handbook distributed to more than 700 swimmers and parents.
- Company listed as sponsor in a full-page advertisement in the heat sheet, which reaches more than 700 swimmers and parents at the home dual meets.
- Company logo placed on all three team t-shirts.



**THE WOODLANDS TOWNSHIP  
SWIM TEAM SPONSORSHIP  
2018 SEASON**

**SILVER SPONSOR - \$500**

- Sponsor will receive PSA recognition during home swim meets.
- Booth space available during swim meets (sponsor must provide all set up materials)
- Company listed on a 3' x 6' banner prominently displayed at each swim team's home pool (sponsor must provide banner).
- Company recognized in the swim team's online handbook distributed to more than 700 swimmers and parents.

**\*NOTE:** *One company product or service per category.*



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**SPONSOR**

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsor's signature \_\_\_\_\_ Date \_\_\_\_\_

**CONSIDERATION**

In consideration of Sponsor's agreement to [pay a fee of (\$\_\_\_\_\_) cash to the Township ("Sponsorship Fee")/provide the services and/or products described below ("Sponsorship Donation")], the Township grants Sponsor a non-exclusive right and license to engage in certain advertising and promotional activities in connection with the Event. Sponsor agrees to [pay the Sponsorship Fee to the Township within thirty (30) days from invoice date/promptly provide the Sponsorship Donation]. Any amounts due from Sponsor but unpaid, if any, will accrue interest at the maximum rate of interest allowed by law. Should it be necessary for the Township to refer any unpaid fees to an attorney for collection, Sponsor hereby agrees to pay all costs of collection, including reasonable attorneys' fees, whether or not suit is brought. The [Sponsorship Fee/Sponsorship Donation] is in the nature of a donation and is earned in full as of the date of Sponsor's execution, and shall not be refunded or returned by the Township on account of cancellation of the Event for any reason whatsoever, including without limitation, force majeure.

**Other items mutually agreed upon:**

Swim Shops of the Southwest will have the opportunity to promote its goods to the teams through flyers, coupons and/or sales promotions. The Township will include Swim Shops of the Southwest on any future bid opportunities in which suits or other products are needed.

**TERMINATION**

This sponsorship may be terminated by: (a) automatic termination in the event that the [Sponsorship Fee/Sponsorship Donation] is not received on time according to this agreement, or in the event the Township fails to obtain necessary permitting or authorization for the Event; or (b) optional termination at the sole discretion of the Township. In the event of termination, the parties shall have no further obligations under this agreement.

**GENERAL SPONSORSHIP AMENITIES**

Sponsor shall have the right to display Sponsor's name and/or logo(s) on banners or other signage provided by Sponsor, subject to the sole determination of the Township that the content, size, and format of such signage is appropriate, at designated locations on the grounds of the Event, such locations to include the Sponsor's booth, if any, and at other locations designated by the Township.



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The Township shall include Sponsor’s name as a designated sponsor of the Event in various advertising and promotional information for the Event, which may include print, radio, electronic, and television advertising, with placements consistent with other sponsors of like level of sponsorship. Subject to the provisions of this Agreement, Sponsor grants to the Township the non-exclusive right and license to use Sponsor’s name and logo in association with the Event and in connection with the Township’s advertising or promotion of the Event.

### ADDITIONAL SPONSORSHIP AMENITIES

By separate written agreement, the Township may provide certain sponsors contributing at higher levels with additional rights or privileges in connection with the Event. Sponsor acknowledges that it is not entitled to any additional rights or privileges not otherwise specifically provided for pursuant to this Agreement, absent such separate written agreement or written addendum to this Agreement.

### LEGAL COMPLIANCE

All of Sponsor’s rights are subject to any federal, state, and local laws and ordinances applicable to and during the Event. Sponsor agrees to comply with all such laws and ordinances, as well as any rules or regulations required by the Township or previously provided to Sponsor.

### INDEMNITY

Sponsor agrees to defend, indemnify, and hold harmless The Woodlands Township and its affiliates, officers, directors, employees, agents, attorneys, successors, and assigns from and against any and all suits, actions, claims, losses, demands, damages, liabilities, costs, and reasonable expenses, including reasonable attorneys’ fees, that relate to or result from Sponsor’s participation in the Event, including, but not limited to, bodily injury or property damage, which are due to Sponsor’s (or any of Sponsor’s representatives at the Event) negligence or willful misconduct.

### THE WOODLANDS TOWNSHIP

Accepted by \_\_\_\_\_ Date \_\_\_\_\_

Printed name and title \_\_\_\_\_

Please make checks payable to The Woodlands Township.

***Please mail:***

Debbie Arnold, Aquatic Program Coordinator  
The Woodlands Township  
8203 Millennium Forest Drive; The Woodlands, Texas 77381  
Phone: 281-210-3900 | E-mail: darnold@thewoodlandstowship-tx.gov

\*Please send a high-resolution jpeg or eps of your company logo to darnold@thewoodlandstowship-tx.gov.