



**NEWS RELEASE**

For media inquiries, contact: Nick Wolda  
[nwolda@thewoodlandstowship-tx.gov](mailto:nwolda@thewoodlandstowship-tx.gov)

## **Township's new program provides free equipment for birders**

THE WOODLANDS, TEXAS (March 15, 2021) – The Woodlands Township Environmental Services Department is now offering Backpack Birding – a brand new program that loans residents of The Woodlands, free of charge, a backpack filled with all the necessary supplies to observe and identify the rich array of local bird species.

High quality daypacks, donated by Osprey, include the following: Vortex Diamondback HD 8x32 binoculars, bird identification guides donated by Black Swamp Bird Observatory, local birding checklist, park and trail maps, folding chair and a notebook.

Residents 18 and older, may borrow a backpack for up to one week, providing plenty of time to explore local green spaces and be rewarded with the sights and sounds of their very own avian adventure. To reserve a backpack, please call the Township's Environmental Services Department at 281-210-2058.

Birding is one of the fastest-growing outdoor activities in the country. According to U.S. Fish and Wildlife Services, 45 million Americans, from all walks of life, identify themselves as birders. So, if you've ever considered this hobby, you're not alone! Birding is a great way to reconnect with nature, whether deep in the woods or at the kitchen window.

For more information, please email [enviro@thewoodlandstowship-tx.gov](mailto:enviro@thewoodlandstowship-tx.gov) , or call 281-210-2058 to reserve a backpack today.



*The Woodlands Township's Environmental Services Department now lends residents equipment for bird watching with the Birding Backpack program. Residents interested in borrowing this equipment for free can email [enviro@thewoodlandstowship-tx.gov](mailto:enviro@thewoodlandstowship-tx.gov) to reserve a backpack.*