

**NEWS RELEASE**

For media inquiries, contact: Nick Wolda
nwolda@thewoodlandstowship-tx.gov

Memorial Hermann IRONMAN Texas events set for April

THE WOODLANDS, TEXAS (March 23, 2023) – Plans have been set for the Memorial Hermann IRONMAN Texas triathlon, also named this year’s IRONMAN Americas Championship, to take place in April along with two related events.

The Memorial Hermann IRONKIDS Fun Run and Doggie Dash will kick off the events on Saturday, April 15, 2023, at 8:30 a.m. in Northshore Park in The Woodlands, TX 77381. The IRONKIDS events include the Diaper Dash (26.2 feet for independent crawlers under 2 years), the Toddler Dot Trot for ages 1-3, half-mile for ages 3-8 and mile for ages 5-17. The Doggie Dash races are half-mile and mile for dogs 6 months and older, leashed and with handler. Register online at www.ironman.com/ironkids.

The Memorial Hermann IRONMAN Texas triathlon, which recently garnered the #1 ranking of guest satisfaction of all IRONMAN competitions in North America, takes place Saturday, April 22, 2023, with the swim, bike and run courses throughout the area. Complete information on the race route can be viewed on the downloadable [course maps](#). The [Traffic Impact PDF](#) shows the race route and has information on road closures and detours. The phone number to call for traffic concerns is 713-826-2615. All residents are encouraged to use these resources to enjoy the race and plan accordingly for commuting issues on race day. For more information on the event itself, please visit www.ironman.com/races.

This year’s Memorial Hermann IRONMAN Texas has earned the prestigious honor of “The America’s Championship.” The event will attract approximately 2,500 participants from all over the world and nearly 4,000 residents in The Woodlands and surrounding area will be volunteering. The Finish Line, located at Waterway Square, is a very festive environment that attracts residents and visitors alike throughout the day. Additionally, community spirit groups line The Woodlands Waterway creating a very festive environment.

The Memorial Hermann IRONMAN Texas is a premier triathlon that encompasses a 2.4-mile lake swim, 112-mile bike journey and a 26.2-mile run course. Last year, the IRONMAN 2022 Athlete Choice Awards named The Woodlands venue among its Top 5 highest-scoring events in a variety of categories based solely on athlete surveys from all the 2022 VinFast IRONMAN® North America Series triathlons.

Out of all the full distance IRONMAN events in North America that took place in 2022, Memorial Hermann IRONMAN Texas, part of the VinFast IRONMAN North America Series, ranked in the Top 5 in

five categories. The race placed 1st in Best Overall Satisfaction, 1st in Best Overall Finish Line, 1st in Best Overall Post-Race Experience, 2nd in Best Overall Venue, and 3rd in Best Overall Run.

Results for the North American regional 2022 Athlete Choice Awards were gathered from post event surveys sent to all athletes who competed in a VinFast IRONMAN North America Series triathlon.

Additional details regarding the IRONMAN Athlete Choice Awards and Memorial Hermann IRONMAN Texas, part of the VinFast IRONMAN North America Series:

- For every IRONMAN race, event surveys were sent post event to all athletes who competed. Based on the cumulative results, the Top 5 North American events were ranked.
- Surveys are on a five-point satisfaction scale.
- The 2023 edition of Memorial Hermann IRONMAN Texas, part of the VinFast IRONMAN North America Series, will take place on April 22, 2023. Please visit www.ironman.com/im-texas for more information.

To view the full list of IRONMAN Athlete Choice Award results, please visit www.ironman.com/athletes-choice-ironman. For more information on the IRONMAN brand and global event series, visit www.ironman.com. Media related inquiries may be directed to press@ironman.com.



The Memorial Hermann IRONMAN Texas race will be run on Saturday, April 22, 2023, in The Woodlands, Texas.