



**NEWS RELEASE**

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**The “BioBlitz” makes learning about plants and insects fun for all ages**

THE WOODLANDS, TEXAS (May 22, 2023) – In observance of National Pollinator Week, The Woodlands Township is hosting a “BioBlitz” on June 19 through June 25, 2023, a week-long community effort to help identify as many local species as possible. This event is a fun, informal opportunity for the public to learn together and share their enthusiasm for nature.

National Pollinator Week brings attention to the urgent issue of declining pollinator populations. Created by Pollinator.org, this worldwide celebration is also a call to action to save bees, birds, butterflies, bats and beetles.

The iNaturalist app makes collecting photographs and biological information about living things easy, and ads vital information about local species to the BioBlitz. The data collected through iNaturalist becomes part of the Global Biodiversity Information Facility, an open-source database used by scientists and policy makers around the world. Anyone regardless of age, skill or knowledge can participate in this community-wide event.

How you can participate in BioBlitz 2023:

1. Download the iNaturalist app onto your phone or tablet.
2. Familiarize yourself with the app by watching a tutorial or diving right into taking photos of critters, insects or plants, and uploading them via the iNaturalist app.
3. Join our iNaturalist project by searching “The Woodlands Township BioBlitz 2023” under projects in the search bar.
4. Get outside and explore! Take photos and upload them to our project.
5. Have fun learning and identifying new things.
6. Join us at the BioBooth on Saturday, June 24, 2023, to ask questions of the experts and peruse our display of biological wonders.

All observations made during National Pollinator Week will be tallied and results shared with our community. You can make as many observations as you would like, and from any area you wish. Whether you make one observation or a thousand you’ll have fun being outdoors, contributing to important scientific efforts including pollinator conservation, and you’re sure to learn something new.



The event will cumulate in an in-person BioBooth on Saturday, June 24, 2023, from 8 to 11 a.m., at the Recreation Center at Rob Fleming Park, located at 6464 Creekside Forest Drive. Discover the display of biological wonders and look through the microscope to see butterflies and their host plants up close. Experts will be on hand to help with iNaturalist observations and answer questions on local insects, plants, birds and more. Free for all ages.

For more information, please visit [BioBooth Event](#).

For more information, visit [BioBlitz Week](#) or contact The Woodlands Township Environmental Services at [enviro@thewoodlandstowship-tx.gov](mailto:enviro@thewoodlandstowship-tx.gov).

## THE WOODLANDS TOWNSHIP



*The Woodlands Township is hosting a “BioBlitz,” a week-long community effort to identify as many insects, plants and local species as possible. The event will cumulate in an in-person BioBooth on Saturday, June 24, 2023, from 8 to 11 a.m., at the Recreation Center at Rob Fleming Park, 6464 Creekside Forest Drive.*