



NEWS RELEASE

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Register now for the Earth Day GreenUp

THE WOODLANDS, TEXAS (January 29, 2013) – The Woodlands Township is currently pre-registering volunteers for the Earth Day GreenUp, a *Great American Cleanup event*, slated for Saturday, March 23, 2013. Joining communities across the country, The Woodlands is participating in the national stewardship project for the third consecutive year.

Neighborhoods, clubs, scouts, church groups, schools, families and individuals are invited to take part in the cleanup effort that targets trash on pathways, waterways and natural areas. “This is a fun team-building event that benefits our community and the environment,” notes Kathie Herrick, Adopt-a-Path coordinator for The Woodlands Township.

“Even the smallest litter, like cigarette butts and candy wrappers, impacts community aesthetics, affects property values and harms wildlife,” she says. “GreenUp volunteers make a difference!”

Pre-registration is available online at www.thewoodlandstowship-tx.gov/greenup through Saturday, March 16, 2013. A limited number of trash grabbers will be available for loan to groups that pre-register. Walk-up registration is welcome on the day of the event. Each village has a designated park for check-in. All participants will receive gloves, bags, instructions and an assigned pick-up area at check-in.

The entire community is invited to the post pick-up party from 11 a.m. to 1:30 p.m. at Northshore Park, 2505 Lake Woodlands Drive. Activities will include free face painting, booths and a concert by eco-entertainers, *Vocal Trash*. Pick-up participants will receive free pizza, snacks and soft drinks along with an event T-shirt, while supplies last. The general public will be able to purchase food items.

For more information, please call The Woodlands Township at 281-210-3800. The Woodlands Earth Day GreenUp is coordinated by The Woodlands Township with support from The Woodlands G.R.E.E.N., The Woodlands Development Company, Waste Management, Americas Styrenics, H-E-B and The Woodlands Joint Powers Agency.

For more information on The Woodlands Township government, please call 281-210-3800 or visit www.thewoodlandstowship-tx.gov.

Earth Day GreenUp 2013

- **Pre-register** by Saturday, March 16, 2013, at www.thewoodlandstowship-tx.gov/greenup
- **Event:** Saturday, March 23, 2013
 - **Check-in** at area parks: 8 to 10 a.m.
 - **GreenUp:** 8:30 to 11:30 a.m.
 - **Celebrate at Northshore Park:** 11 a.m. to 1:30 p.m.

PHOTO:

Join the green up effort and pick up litter around The Woodlands at the next Earth Day GreenUp scheduled for Saturday, March 23, 2013. Pictured from left to right, Carolyn LaFleur, Debra Wymore, Camille Dailey, Richard Nieto III, Lynne Aldrich, Andra Wilcox and Laura Densmore.



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