



THE WOODLANDS

CONVENTION & VISITORS BUREAU

NOTICE OF NOVEMBER 2013 BOARD OF DIRECTORS MEETING

To: Board of Directors and Members

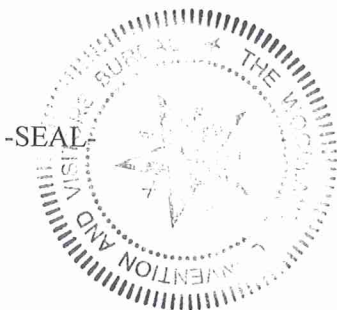
PURSUANT to the call of a majority of the Board of Directors named in the Certificate of Formation of the Corporation, NOTICE IS HEREBY GIVEN that the Board of Directors and the Members of The Woodlands Convention and Visitors Bureau, a Texas non-profit corporation (the "Corporation"), will meet at the principal office of the Corporation, at 2801 Technology Forest Boulevard, The Woodlands, Texas 77381, on the 6th day of November, 2013, at 11:30 a.m. for the purpose of:

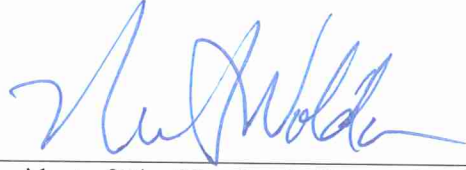
1. Pledge of Allegiance;
2. Call to order and adoption of Agenda;
3. Public Comment;
4. Recognize contributions of CVB Director Nelda Luce Blair;
5. Consider and approve Minutes from September 2013 Board Meeting and the October 2013 Special Board Meeting;
6. Consider and approve Financial Reports for August and September 2013;
7. Receive, consider and act upon renewal of Service Agreement between The Woodlands Township and The Woodlands CVB for 2014;
8. Receive, consider and act upon the Service Agreement between The Strong Firm and The Woodlands CVB for 2014 Legal Counsel Services;
9. Receive, consider and act upon the agreement with The Woodlands Area Chamber of Commerce for The Woodlands CVB's 2014 Visitor Services Program;
10. Receive, consider and act upon the agreement between John Manlove Marketing and Communications and The Woodlands CVB for 2014 Destination Marketing Services;
11. Receive, consider and act upon the agreement between Kaplan Public Relations and The Woodlands CVB for 2014 Public Relations Services;
12. Receive, consider and act upon the Waterway Cruiser Operating Costs and Operating Schedule for 2014;
13. Receive, consider and act upon approval of Landry's Restaurants, Inc. as the caterer of the Waterway Cruisers;

14. Receive, consider and act upon exterior signage on The Woodlands Waterway Cruisers and advertising standards;
15. Consider and discuss the possibility of Waterway Cruiser usage and maintenance on Lake Woodlands;
16. Receive, consider and act upon The Woodlands CVB Board of Directors Meeting Schedule for 2014;
17. Receive, consider and act upon The Woodlands CVB Event Schedule for 2014;
18. Consider and discuss market research on CVB Memberships;
19. Consider and discuss bike rental systems for The Woodlands Town Center;
20. Receive Waterway Cruiser Updates;
 - Ridership
 - Marketing/Advertising
 - Catering/Events
 - Sponsorships
21. Receive CVB Initiative Reports;
 - Destination Marketing
 - Group Sales
 - Events
 - Business Development
22. President's Report;
23. Board Announcements;
24. Agenda items for next meeting;
25. Adjournment.

This notice is given in accordance with the Bylaws of the Corporation and the Texas Business Organization Code. In accordance with state law, notice of this meeting was posted at least 72 hours in advance. This posting occurs at the Montgomery County Courthouse, the Harris County Courthouse and inside the boundaries of the Township at its office building.

Dated at The Woodlands, Texas, the 1st day of November, 2013.





President of The Woodlands Convention & Visitors Bureau