

**NEWS RELEASE**

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**The Woodlands Community Magazine earns MarCom Gold award**

THE WOODLANDS, TEXAS (January 28, 2014) – The Association of Marketing and Communication Professionals recently honored The Woodlands Community Magazine with a MarCom Gold Award in the 2013 international awards competition. The magazine earned the award in the Magazine/Special Edition category for the October 2013 issue, which featured a 16-page insert, *About The Woodlands Township*.

The magazine's purpose is to inform residents about the activities and services of The Woodlands Township, and it consistently rates very high readership (more than 90 percent) according to independent surveys. The editorial staff is represented by The Woodlands Township Community Relations Department with the majority of information and photographs contributed by Township service departments. The October cover photo was submitted by resident and volunteer John Hibbs. Layout and design were created by staff at Champions Printing for the magazine and Township staff for the inserted booklet.

The Woodlands Community Magazine is published monthly by The Woodlands Township in partnership with Champions Printing and Publishing and mailed to all households within the Township boundaries at no charge to the Township or residents. The printing and mailing is completely supported by advertising.

MarCom Awards is administered and judged by the Association of Marketing and Communication Professionals. The competition judges are industry professionals who look for companies and individuals whose talent exceeds a high standard of excellence and whose work serves as a benchmark for the industry.

Winners were selected from more than 200 categories in seven forms of media and communication efforts with winners ranging in size from individual communicators to media conglomerates and Fortune 500 companies. There were more than 6,500 entries from throughout the United States, Canada and several other countries in the 2013 competition.

For more information, please call 281-210-3800 or visit [www.thewoodlandstowship-tx.gov/magazine](http://www.thewoodlandstowship-tx.gov/magazine).



PHOTO: Township staff members of The Woodlands Community Magazine pose with the MarCom Gold Award and the October issue that garnered the award. Left to right are Editorial Assistant Amber Parsley, Photo Editor Susan Schneider, Director of Community Relations Nick Wolda, Editor Mary Connell and Copy Editor Terri Jefferies.



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