

For: Immediate Release / South County 4th of July Parade

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36th Annual South County 4th of July Parade

“The Lone Star – The Brightest Star of Them All”



The Woodlands, Texas (June 26, 2014): The theme for this year’s South County 4th of July Parade is “The Lone Star, Brightest of them All.” The parade committee, along with 250 volunteers, has been working hard to bring a fun-filled family friendly parade for the community. Everything kicks off at 9:00am on Friday, July 4. The parade begins at Grogan’s Mill Road and Lake Woodlands Drive, and will end around 10:30am after all floats and entries make a circle inside Market Street.

Committee President Kelly Dietrich said, “Our committee works hard to put together the marching bands, the street performers and all the pre-parade entertainment. We truly take into consideration the spectators and children when putting together the parade.”

Each year the parade offers over 100 parade entries, which include local, state and national elected officials as well as local businesses. Two of the most exciting pieces of the parade every year are the 72nd Infantry Brigade Combat Team Texas Army National Guard and the 453rd Inland Cargo Transfer Company, U.S. Army Reserves.

Five high school marching bands will perform for spectators, including Hempstead High School, Willis High School, College Park High School, La Marque High School, and fresh from their National Championship performance, The Woodlands High School marching band.

Kelly Peters, a Woodlands resident, will sing the National Anthem from the balcony in Market Street to kick off the parade before 9:00am. Street performers will interact with spectators up and down the parade route. The Woodlands Concert Band will perform in Market Street and there will be a reading of the Declaration of Independence from the balcony there.

This year, spectators can bring their American flags needing to be retired to any of the three collection sites the day of the parade; at The Woodlands United Methodist Church parking lot, the DJ announcer tent at the entrance to Town Green Park, and to Market Street. These flags are being collected by as a local Eagle Scout Candidate Project.

This year Nelda Luce Blair will be the Parade Grand Marshal. She is a fifth generation Texan, attorney, public speaker, well known philanthropist, political liaison, and television personality. Texas Governor Rick Perry recently appointed Ms. Blair to the Texas Economic Development Corporation.

Sponsors of note are The Woodlands Convention and Visitors Bureau (Underwriting Sponsor), and The Millennium Six Pines Apartments (Platinum Sponsor). The Parade logo was generously created and donated by Spry Design.

For more information on the South County 4th of July Parade please go to <http://www.4thofjuly.org>

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