



# THE WOODLANDS

CONVENTION & VISITORS BUREAU

**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION:**

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## **LIVE MUSIC, FIREWORKS, SANTA AND MORE HIGHLIGHT ANNUAL LIGHTING OF THE DOVES AND iWOW FESTIVALS IN THE WOODLANDS**

THE WOODLANDS, TX (November 10, 2014) – Attendees will enjoy a variety of spectacular holiday activities and entertainment at the 32<sup>nd</sup> Annual Lighting of the Doves and the 8<sup>th</sup> Annual International Winter on the Waterway (iWOW) to be held in The Woodlands on Saturday, November 22, 2014 from 3 – 9 p.m.

Texas Country duo 100 Miles Gone will perform on the Celebration Stage within Lighting of the Doves at Town Green Park, 2099 Lake Robbins Drive, from 6 – 7 p.m. Join the crowd at the Celebration Stage at approximately 7 p.m. for Santa’s grand entrance by boat on The Woodlands Waterway presented by Talisman Energy. Following Santa’s arrival, a dazzling fireworks display, presented by Strike, will light up the night sky as the ceremonial doves illuminate the park. Immediately following, The Slags will take the stage from 8 – 9 p.m. performing a variety of rock and roll and holiday favorites.

Nearby on the iWOW International Stage sponsored by Service King, Tropicosis will present its unique island, Latin and world beat music from 6 – 7 p.m. While also at iWOW along The Woodlands Waterway, celebrate the cultural diversity in The Woodlands with booths

presenting holiday traditions from around the world. Enjoy international foods and check out the World of Holiday Trees sponsored by CenterPoint Energy.

Besides the great live music, Lighting of the Doves and iWOW will be filled with plenty of fun and games, interactive booths, arts and crafts and more. Event goers can enjoy a snow slide and snow play area, inflatables, bubble runners, balloon artists, strolling entertainers and much more. Both Lighting of the Doves and iWOW are free and open to the public.

Looking to give back during the holidays this year? Bring an unwrapped, \$10 toy to the Town Center Parking Garage and park for free! Participants can also bring their toy to the Talisman Energy/Interfaith of The Woodlands booth in Town Green Park. This year's Holiday Toy Drive is presented by Talisman Energy and will benefit Interfaith of The Woodlands.

The Ice Rink at The Woodlands Town Center presented by Planet Ford in partnership with Texas Children's Hospital, and Donoho's Jewellers Winter Wonderland will also open daily to the public on Saturday, November 22, 2014. The Woodlands Ice Rink and Donoho's Jewellers Winter Wonderland will remain open through January 19, 2015.

Special thanks to The Woodlands CVB's 2014-2015 holiday event sponsors: Planet Ford, Texas Children's Hospital, Donoho's Jewellers, Coca Cola, CenterPoint Energy, The Strong Firm, Strike, CB&I, Service King, The Woodlands Development Company, Spectrum Events, Kroger, Xfinity, CHI St. Luke's, The Woodlands Young Learners Academy, Wright's Printing, Waste Management, Cuna International School, Texas Twister, Cinemark, Sunny 99.1, Houston Community Newspapers, The Courier, The Villager, reviewit Magazine, The Woodlands Lifestyles & Homes, Champions Printing & Publishing, The Woodlands Community Magazine, Community Impact News, Kidnected Magazine and OnTheTown Magazine.

For more information on holiday events in The Woodlands, go to

[www.HolidayInTheWoodlands.com](http://www.HolidayInTheWoodlands.com) or call 281-363-2447. Also, “like” The Woodlands Convention & Visitors Bureau on Facebook at [www.Facebook.com/VisitTheWoodlands](http://www.Facebook.com/VisitTheWoodlands), “follow” them on Twitter [www.Twitter.com/TheWoodlandsCVB](http://www.Twitter.com/TheWoodlandsCVB) and “view” them on YouTube [www.YouTube.com/TheWoodlandsCVB](http://www.YouTube.com/TheWoodlandsCVB).

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### **About The Woodlands**

Located just 30 minutes north of Houston, Texas and minutes from George Bush Intercontinental Airport, The Woodlands is the destination for leisure guests, individual business travelers and groups of all sizes. Visitors to The Woodlands and residents of the community enjoy more than eight million square feet of world-class shopping, dining and entertainment options, more than 194 miles of hike-and-bike trails, 124 parks, the 1,700-acre George Mitchell Nature Preserve, The Cynthia Woods Mitchell Pavilion, kayaking on Lake Woodlands, and taking a cruise on The Woodlands Waterway. The Woodlands features world-class sporting events including the Memorial Hermann Ironman Texas, Insperity Golf Championship and the Nike South Invitational. The Woodlands also is home to more than 1,650 guestrooms in upscale and boutique properties, select service, limited service, conference and convention centers and a resort.