



NEWS RELEASE

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Annual Arbor Day celebration set for Saturday, January 23, 2016, at Rob Fleming Park in Creekside Park

THE WOODLANDS, TEXAS (January 15, 2016) – For the 40th year, The Woodlands celebrates Arbor Day in keeping with the vision of the community. The Woodlands is a dynamic hometown within a natural forest, known for its balance between man and nature. The Woodlands is a thriving business community and a premier destination for visitors – a place where generations live, worship, work, learn and play.

The Arbor Day celebration will take place at Rob Fleming Park in the Village of Creekside Park on Saturday, January 23, 2016, from 10 a.m. to 2 p.m. In addition to the Township, sponsors of the event include The Woodlands Development Company, a wholly-owned subsidiary of The Howard Hughes Corporation®; Repsol and The Brickman Group, Ltd.

Since 1977, The Woodlands Development Company and its sponsors have given away over 1.32 million tree seedlings at Arbor Day. For the fourth year, The Woodlands Township will donate an additional 91,000 tree seedlings to be distributed at the event to enhance the forested setting of The Woodlands. This brings the total number of tree seedlings to be handed out this year to 121,000.

“The Woodlands Township is proud to sponsor the popular tradition of Arbor Day. The trees given away help long-lasting efforts to add thousands of trees in residential yards, roadways, commercial properties, parks and open spaces. The trees highlight the natural beauty of The Woodlands” said The Woodlands Township Chairman Ed Robb.

Seven different varieties of free tree seedlings will be available, continuing a 40-year tradition. The selection of trees includes Bald Cypress, Eastern Redbud, Loblolly Pine, Nuttall Oak, Overcup Oak, River Birch and Water Oak. In addition to receiving free tree seedlings, guests may register at the event to win one of five, seven-gallon native trees. The drawings will take place hourly. Winners must be present.

“We are excited to once again continue the tradition of distributing free tree seedlings to enhance the forested community in The Woodlands,” said Tim Welbes, Co-President of The Woodlands Development Company. “We are grateful to all of the sponsors who make this a wonderful event for our hometown. We invite residents of the community and guests to come out and enjoy the Arbor Day festivities and receive new tree seedlings.”



Residents are encouraged to collect their free tree seedlings at the Arbor Day celebration and plant them on their property, in community open space reserves and in forest preserves.

For more information on the Arbor Day celebration, please call the Township at 281-210-3800 or visit the new Township website at www.thewoodlandstowship-tx.gov.



Pictured from left to right are Mike Swain and Forrest Hamilton, both Account Managers with The Brickman Group, Ltd.; Jan Sieving, VP Public Affairs, Repsol; Heath Melton, Vice President of Master Planned Communities, Residential Development and Lorrie Parise, Marketing Manager, both with The Woodlands Development Company; Dr. Ed Robb, Chairman of The Woodlands Township; and Kimberly Berriochoa, Community Affairs, Repsol.