



NEWS RELEASE

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Township issues request for proposals for arts center feasibility study

THE WOODLANDS, TEXAS (February 24, 2016) – The Woodlands Township has issued a request for proposals (RFP) for qualified firms or individuals to conduct a feasibility study for a potential Cultural Arts Center in The Woodlands. The study, which is anticipated to be conducted in two phases, would include market, operational, financial, economic and social impact analyses of a multi-use facility that may house spaces for a performance theatre, exhibition space, museums, administrative offices, classrooms/studios/rehearsal spaces, public spaces and green spaces.

“If the Township decides to go forward with this type of study and facility, the idea is that it would promote collaboration among cultural entities and efficient use of existing and new resources in our community,” said The Woodlands Township Chairman Dr. Ed Robb.

The goal of the potential study would be to consider community visioning, programming, user groups, potential site locations, financial feasibility, organizational structure and economic benefit to The Woodlands, among other considerations.

The Township board is expected to review the proposals at a future board meeting to determine how it will proceed, however the Township reserves the right to amend, modify or terminate the RFP, and to reject any proposal that is not in the best interest of The Woodlands Township.

The Woodlands is a master-planned community located 30 minutes north of Houston, Texas. Visitors to The Woodlands and residents of the community enjoy more than 11 million square feet of world-class shopping, dining and entertainment options, more than 200 miles of hike-and-bike trails, 130+ parks, the 1,700-acre George Mitchell Nature Preserve, the Cynthia Woods Mitchell Pavilion and kayaking on Lake Woodlands. The Woodlands features world-class sporting events including the Memorial Hermann Ironman Texas, Insperity Golf Championship and the Nike South Invitational. The Woodlands is also home to approximately 2,200 guestrooms in upscale and boutique properties, select service, limited service, conference and convention centers and a resort.

The Woodlands’ form of government includes a special purpose district created by Texas Legislature – The Woodlands Township. The Township collects property tax, sales and use tax, hotel occupancy tax and program fees. The Township is governed by a seven member Board of Directors. To view the RFP www.thewoodlandstowship-tx.gov/Bids.aspx?BidID=304