



Be Smart About Safety.

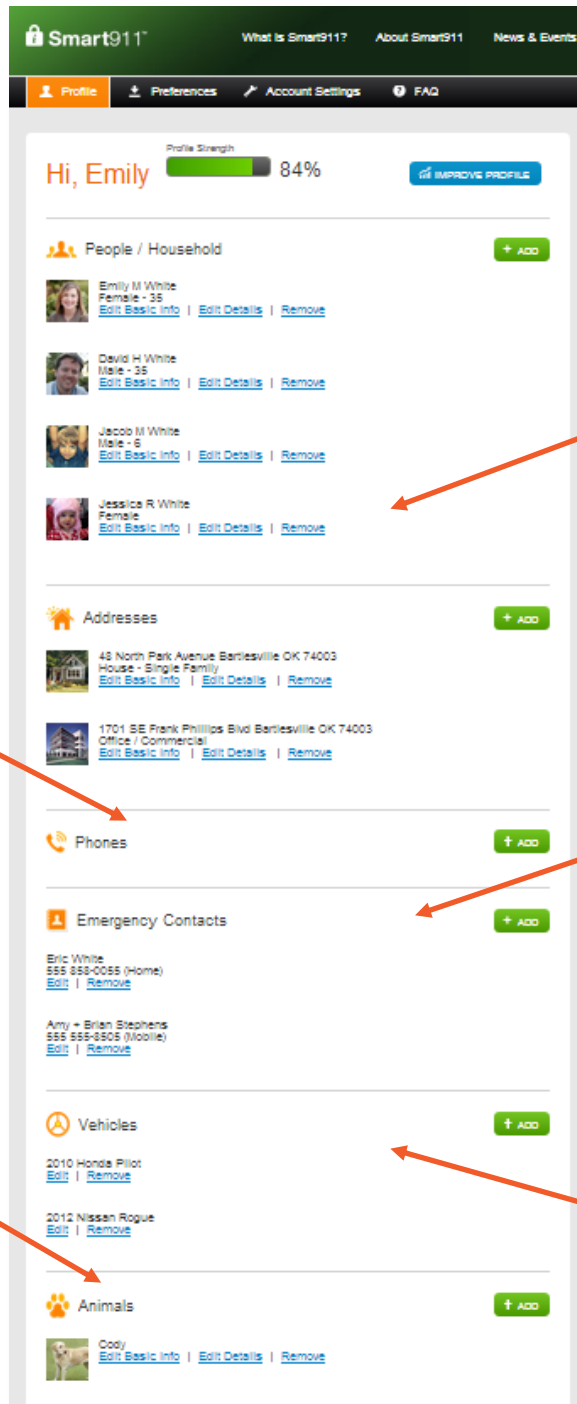
Andrea Wilson



# What is Smart911?

- **Private and secure website**
- **Citizens create a Safety Profile of valuable information they want to provide 9-1-1 call takers and first responders**
- **Service is free to citizens**





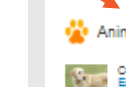
Include home and work addresses



Add all mobile, landline and VOIP lines



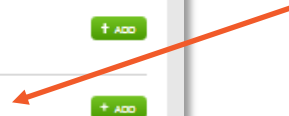
If any pets live in the home, add them here



Enter all household residents



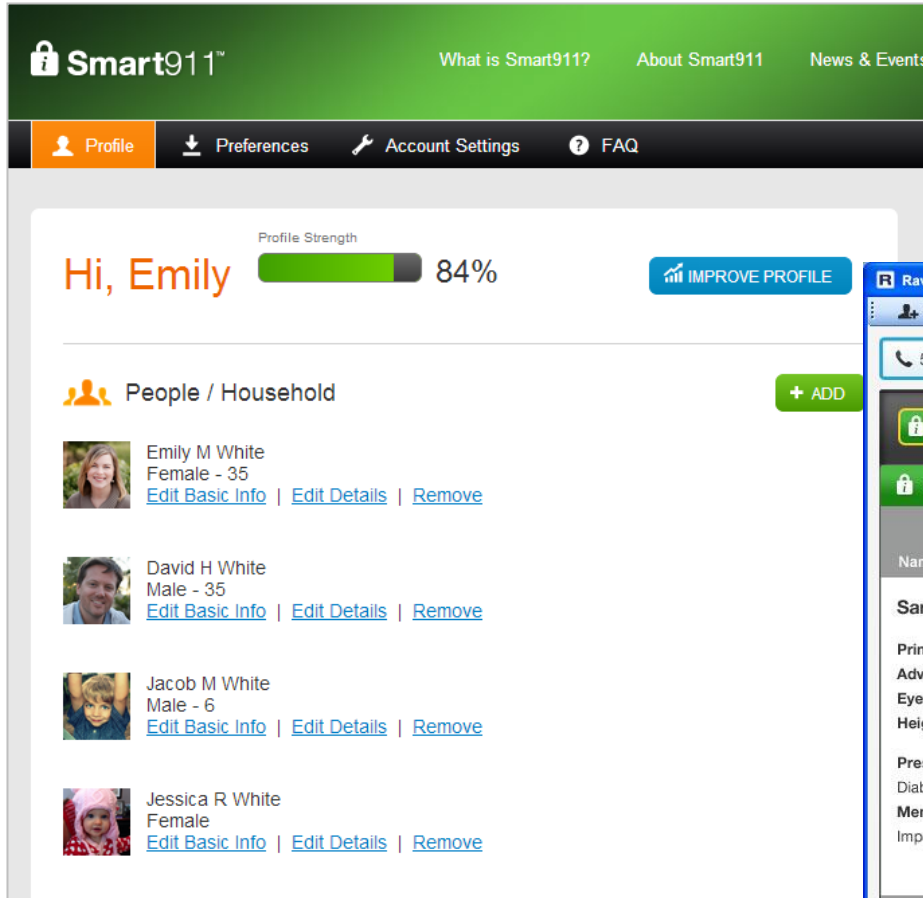
Add all emergency contacts and their contact information



Include vehicles and vehicle descriptions

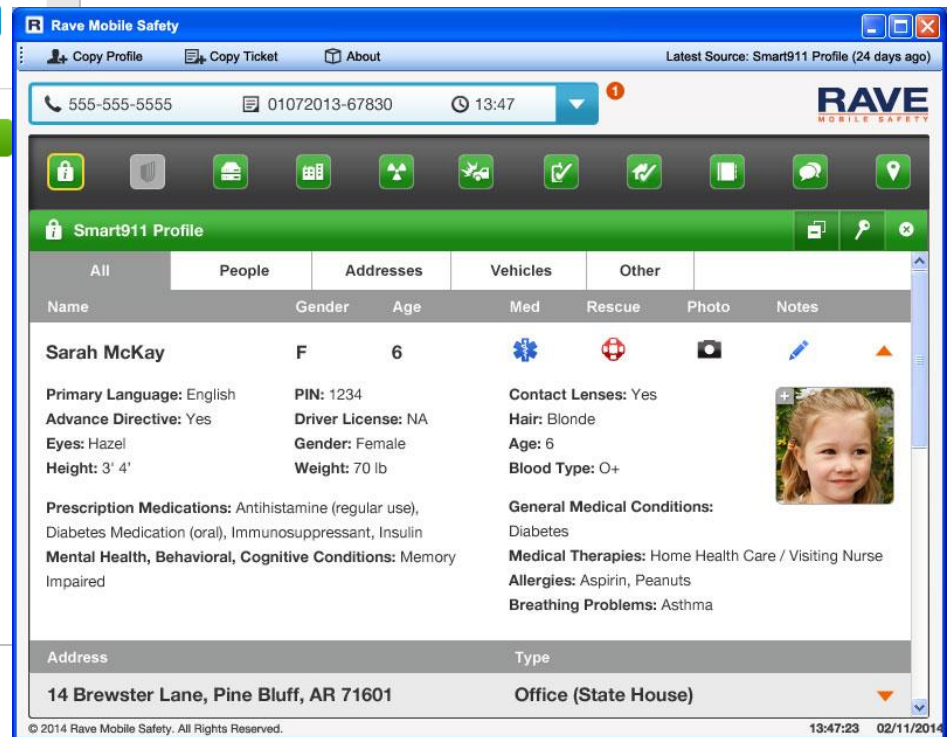


# How Does Smart911 Work?



The image shows a user's profile page on the Smart911 website. At the top, there is a green navigation bar with the Smart911 logo and links for 'What is Smart911?', 'About Smart911', and 'News & Events'. Below this is a dark grey menu bar with 'Profile', 'Preferences', 'Account Settings', and 'FAQ'. The main content area features a 'Hi, Emily' greeting, a 'Profile Strength' progress bar at 84%, and an 'IMPROVE PROFILE' button. Under the heading 'People / Household', there is a list of four family members: Emily M White (Female, 35), David H White (Male, 35), Jacob M White (Male, 6), and Jessica R White (Female). Each entry includes a small photo and links for 'Edit Basic Info', 'Edit Details', and 'Remove'. A '+ ADD' button is visible to the right of the list.

## What 9-1-1 Sees...

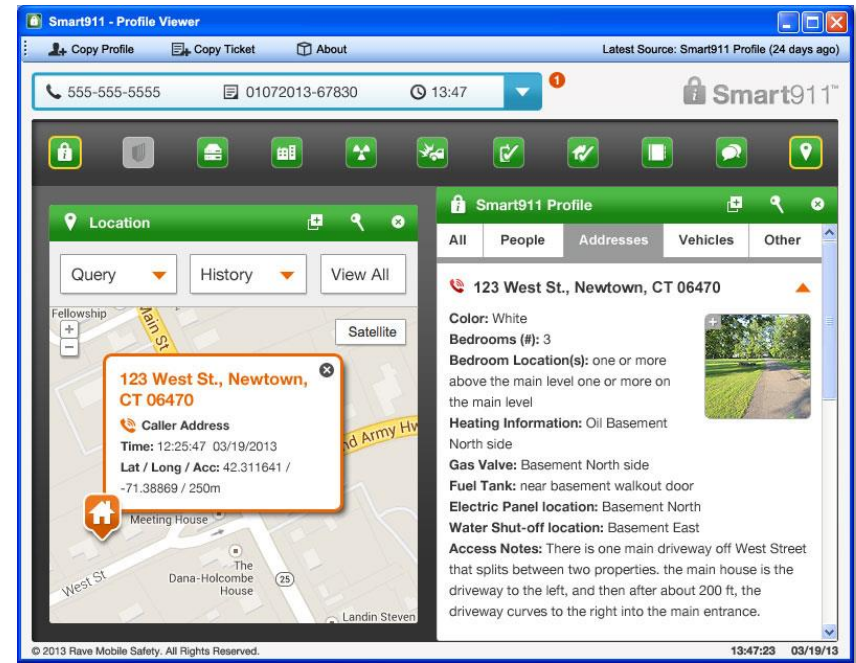


The image shows a screenshot of a 9-1-1 dispatcher's interface. The window title is 'Rave Mobile Safety'. At the top, there are fields for phone number (555-555-5555), ticket number (01072013-67830), and time (13:47). The interface includes a toolbar with various icons for navigation and actions. The main content area displays the 'Smart911 Profile' for Sarah McKay. The profile is organized into tabs: 'All', 'People', 'Addresses', 'Vehicles', and 'Other'. The 'People' tab is active, showing a table with columns for Name, Gender, Age, Med, Rescue, Photo, and Notes. The profile details for Sarah McKay include: Primary Language: English, PIN: 1234, Contact Lenses: Yes, Advance Directive: Yes, Driver License: NA, Hair: Blonde, Eyes: Hazel, Gender: Female, Age: 6, Height: 3' 4", Weight: 70 lb, Blood Type: O+, Prescription Medications: Antihistamine (regular use), Diabetes Medication (oral), Immunosuppressant, Insulin, Mental Health, Behavioral, Cognitive Conditions: Memory Impaired, General Medical Conditions: Diabetes, Medical Therapies: Home Health Care / Visiting Nurse, Allergies: Aspirin, Peanuts, Breathing Problems: Asthma. Below the profile, there are fields for 'Address' (14 Brewster Lane, Pine Bluff, AR 71601) and 'Type' (Office (State House)).

## What citizens create...

# When Does Smart911 Help?

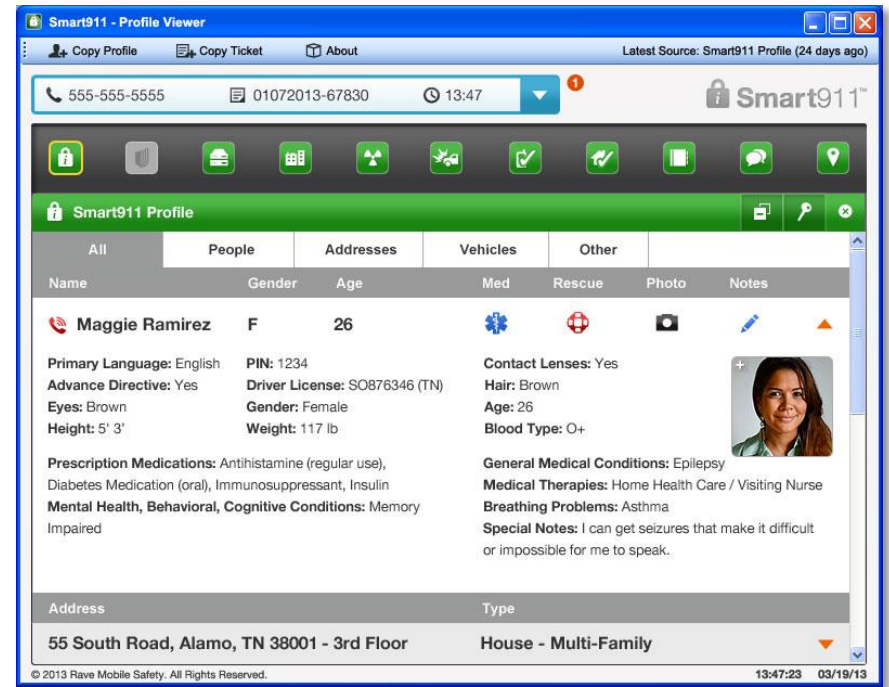
- **Unknown Address and Location**
- **Mobile phones can be linked to specific addresses:**
  - Home
  - Work
  - School



➤ **Result: 9-1-1 knows who is calling and where they are located.**

# When does Smart911 Help?

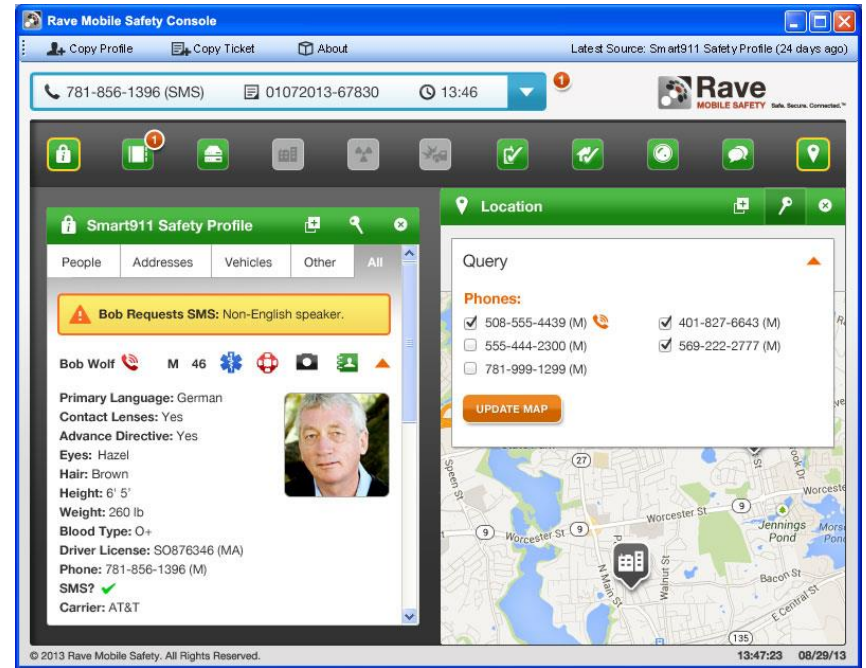
- **Caller Cannot Communicate**
- **Caller by not be able to communicate due to:**
  - Allergic reaction
  - Heart attack
  - Home invasion



➤ **Result: Information is immediately available and caller doesn't need to be the sole source of information.**

# When does Smart911 Help?

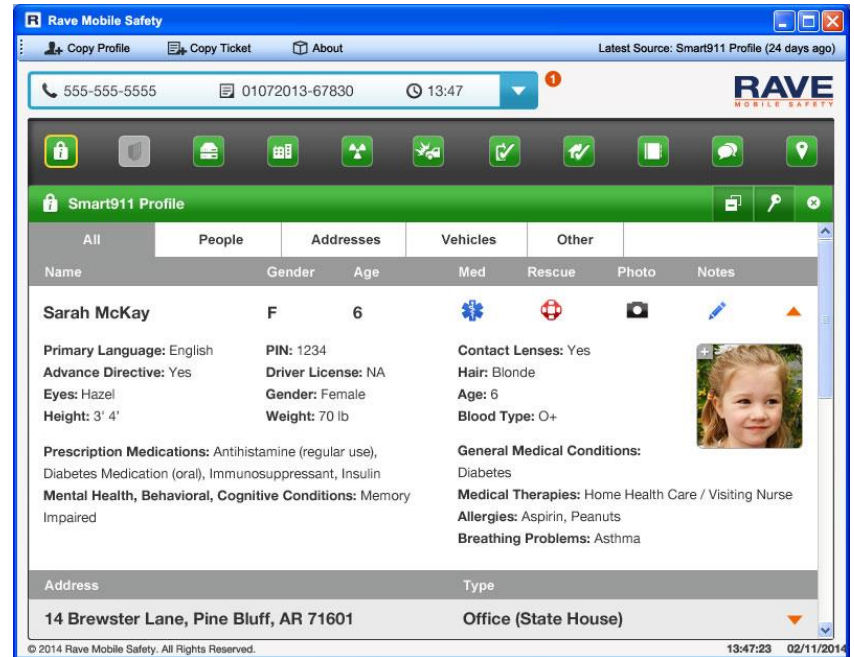
- **Medical Emergency**
- **Important medical information can be included:**
  - Medical issues
  - Medications
  - Allergies



➤ **Result: Knowing these details ahead of time can help avoid allergic reactions or dangerous medication combinations.**

# When does Smart911 Help?

- **Missing Child**
- **Smart911 Safety Profile displays:**
  - Recent photo
  - Physical description
  - Medical conditions



➤ **Result: 9-1-1 call takers can immediately forward picture and description to officers in the field for a faster response.**



Create your own  
Safety Profile at  
[www.smart911.com](http://www.smart911.com)  
and help us spread  
the word to citizens.