



NEWS RELEASE

The Woodlands Earth Day Festival Turns 20!

THE WOODLANDS, TEXAS (March 2, 2010) – Marking 40 years globally, The Woodlands Earth Day Festival will celebrate its 20th anniversary on Saturday, April 10, from 10 a.m. to 3 p.m. at The Woodlands High School.

“Whether you are 15, 35 or 50, your formative years have been influenced by Earth Day,” said Lynne Aldrich, festival spokesperson and manager of the Environmental Services Department at The Woodlands Township.

The longest running Earth Day event in the greater Houston region, The Woodlands Festival attracts more than 7,000 attendees each year, according to Ms. Aldrich. “The festival offers eco-exploration and entertainment with a ‘street fair’ atmosphere,” she notes.

More than 70 booths and activities will spotlight nature, eco-trends and resource conservation. Displays with live snakes, butterflies and tortoises will provide hands-on experiences with wildlife.

“It’s a day for individuals and families to rediscover their connection to the environment,” explained Ms. Aldrich.

Other interactive exhibits will highlight eco- solutions for home and garden. Electric vehicles, rainwater harvesting and green building organizations will take a look at the future of resource conservation.

“Children are the future,” Ms. Aldrich said. Free face painting, games, crafts and activities will connect kids with the earth-friendly, conservation message. The festival stage will feature a full day of free, family entertainment with national touring groups Vocal Trash and EarthCapades Environmental Vaudeville.

Refreshments, native plants, cloth shopping bags, fair trade teas, coffee, chocolate and other earth-friendly products will be for sale from non-profit organizations and green businesses.

Green living, energy efficiency and the natural world--*it’s all connected* at The Woodlands Earth Day Festival.

Organized by The Woodlands Township and The Woodlands G.R.E.E.N., Earth Day is hosted by Conroe Independent School District. The festival and most activities are free of charge due to sponsorships by Waste Management, The Woodlands Development Company, Printing Plus, The Woodlands Joint Powers Agency, Anadarko, H-E-B and others.

Event updates and details are at www.thewoodlandstowship-tx.gov/earthday. For more information, call 281-210-3900.



Performance Schedule

10:00 Opening Ceremony

10:30 Vocal Trash

11:30 EarthCapades Environmental Vaudeville

12:15 Recognition Ceremony

12:45 Vocal Trash

1:45 EarthCapades Environmental Vaudeville

2:15 Vocal Trash

3:00 Closing Ceremony

PLUS!

EarthCapades Environmental Vaudeville on-the-go, Smokey Bear, Puffy Pinecone, Tex, Mulch and other costumed characters!

For more information on The Woodlands Township government, please call 281-210-3800 or visit www.thewoodlandstownship-tx.gov.

Photo: Karen and Evan Callahan enjoy a day of environmental discovery and entertainment at last year's The Woodlands Earth Day Festival.



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