

**The Woodlands Township**  
**AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Thursday January 5, 2017**  
**MINUTES**

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Thursday January 5, 2017 posted to begin at 8:30 a.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

**DIRECTORS PRESENT:** Committee Member Dr. Ann Snyder; Committee Member John McMullan and Committee Member Brian Boniface.

**STAFF ADVISORS:** Director of Community Relations Nick Wolda; Township President Don Norrell; Township Attorney Robin Cross; Assistant General Manager Community Services John Powers; Assistant GM for Finance and Administration Monique Sharp; Community Relations Manager Mary Connell; and CVB Administrative Assistant Danielle Gatlin

**OTHER ATTENDEES:** Gensler, Jonathan Shelledy.

**Call to order;** 8:44 a.m.

Committee Member John McMullan called the meeting to order at 8:44 a.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

**Receive, consider and act upon adoption of the meeting agenda;**

Motion made by Dr. Ann Snyder to adopt the agenda as presented and Brian Boniface seconded. Motion passed unanimously.

**Receive, consider and act upon approval of the minutes of the August 4, 2016 meeting of the Ad Hoc Economic Development Committee;**

Motion made by John McMullan to adopt the minutes and Brian Boniface seconded. Motion passed unanimously.

**Receive, consider and act upon naming a Chairman for the Committee;**

Mr. John McMullan nominated Dr. Ann Snyder as Chairman for the Committee. Dr. Ann Snyder nominated Mr. John McMullan as Chairman for the Committee. Mr. McMullan expressed concerns about scheduling. Dr. Snyder accepted her nomination. Motion made by Brian

Boniface to name Dr. Ann Snyder as Chairman of the Economic Development Committee and John McMullan seconded. Motion passed unanimously.

**Receive, consider and act upon process and schedule of the Cultural Arts Study;**

Nick Wolda introduced Jonathan Shelledy from Gensler to answer questions from the Committee as members discussed the process of the Study and the proposed schedule. Mr. Shelledy explained that Gensler and Webb Management have joined forces on this study, along with the assistance of Sterling Associates. Gensler has begun the process with data review of existing studies. Webb Management will be conducting the needs assessment for Phase One and will be conducting the interviews. Township Directors will be receiving an invite to have a discussion with Webb Management Services regarding cultural arts needs in The Woodlands. Interviews will take place at The Woodlands Township offices with Board members and members in the community on January 25-27, 2017.

The Committee gave staff guidance on a proposed online survey and will meet again on Friday, January 13, 2017 at 8:30 a.m. The Committee plans to bring the online survey to The Woodlands Township's Board of Directors on Wednesday, January 25, 2017 for review and approved.

At the meeting on January 25, 2017, the Township Board will hear a presentation from Duncan Webb and will also consider the final list of online survey questions. The agenda items for consideration by the Board on January 25, 2017 will be as follows:

- Receive and consider an update from Duncan Webb of Webb Management regarding the Township's Cultural Arts Study.
- Receive, consider and act upon a recommended online survey to seek resident feedback regarding Cultural Arts needs in The Woodlands area. (as recommended by the Township Economic Development Committee)

Mr. Webb can respond to any Board questions regarding the process of the Study and the proposed online survey. If the Board approves the online survey on January 25, 2017, the survey can be loaded on The Woodlands Township website with full promotion.

**The Committee agreed to forego recessing to Executive session.**

**Receive, consider and act upon the next meeting date of the Economic Development Committee;**

The decision was made to meet on January 13, 2017 at 8:30 a.m. Motion to approve Economic Development Committee meeting date set for January 13, 2017 was made by John McMullan and seconded by Brian Boniface. Motion passed unanimously.

**Consideration of items to be placed on the agenda for the next meeting;**

Items to be placed on the next meeting's agenda are to meet about the revisions for the Cultural Arts Survey.

**Adjournment:**

Motion made by Brian Boniface to adjourn meeting. John McMullan seconded. Motion passed unanimously. Meeting adjourned at 9:59 a.m.