

**The Woodlands Township**  
**AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Thursday March 2, 2017**  
**MINUTES**

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Thursday, March 2, 2017 posted to begin at 8:30 a.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

**DIRECTORS PRESENT:** Committee Chair Dr. Ann Snyder and Committee Member John McMullan.

**DIRECTORS ABSENT:** Committee Member Brian Boniface.

**STAFF ADVISORS:** Director of Community Relations Nick Wolda; Township President Don Norrell; Township Assistant to the President, Karen Dempsey; Township Attorney Robin Cross; Assistant General Manager Community Services John Powers; Community Relations Manager Mary Connell; and Administrative Assistant Danielle Gatlin.

**OTHER ATTENDEES:** Gensler, Jonathan Shelledy; Waterway Arts Council, Amy Lecocq; Waterway Arts Council, Mike Bass.

**Call to order;** 8:38 a.m.

Committee Chair Ann Snyder called the meeting to order at 8:38 a.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

**Receive, consider and act upon adoption of the meeting agenda;**

Motion made by John McMullan to adopt the agenda as presented and Dr. Ann Snyder seconded. Motion passed unanimously.

**Receive, consider and act upon minutes from February 2, 2017 meeting;**

Motion made by John McMullan to adopt the minutes and Dr. Ann Snyder seconded. Motion passed unanimously.

**Receive, consider and act upon matters related to the Cultural Arts Study;**

Jonathan Shelledy from Gensler was introduced by Dr. Snyder. Mr. Shelledy explained that a report has been submitted and an updated schedule was presented. The presentation to The Woodlands Township Board of Directors is going to be made on March 22, 2017 at the Board of Directors Meeting. Duncan Webb will present the results of the assessment. The surveys were completed on January 30, 2017. There were 1,270 people surveyed, with 1,165 being from The Woodlands and the rest from the immediate area. Overall the report came back as expected. There is a high level of people participating in the arts. Mr. Shelledy explained that the types of responses correlate with the people who participated with the survey. One common response is that the people surveyed would like to know what is going to be developed before being willing to give support. Another common comment was that people in the community do not want their taxes to go up from this, while they do show that they want a Cultural Arts center. Mr. Shelledy explained that while people are not saying they are in favor of a tax increase they are also not saying that they are not in favor of tax support. Overall, Mr. Shelledy feels there is a propensity to support the Arts. The next step will be to factor in the rest of the needs assessment study. There will be a comprehensive report given to The Township Board of Directors on March 22, 2017 at the Board of Directors meeting. Motion made by John McMullan upon matters related to the Cultural Arts Study and Dr. Ann Snyder seconded. Motion passed unanimously.

**Receive, consider and act upon a Proclamation acknowledging April as Arts Month to be sent to Township Board of Directors;**

Dr. Snyder introduced and thanked Amy Lecocq for proposing this proclamation. Committee Chair Snyder read the proclamation aloud. Motion made by John McMullan to approve Proclamation acknowledging April as Arts Month to be sent to Township Board of Directors and seconded by Dr. Ann Snyder.

**Recess to the Executive session with counsel, staff and/or affected third parties to discuss matters relating to real property, deliberation of economic development negotiations, discuss personal matters, consult with The Woodlands Township attorney, and discuss funding alternatives and potential agreements with other local, state and federal agencies;**

**Reconvene in Public Session; and take action on matters from Executive Session;**

The Committee agreed to forego recessing to Executive Session.

**Receive, consider and act upon the next meeting date of the Economic Development Committee;**

The decision was made to meet on May 4, 2017 at 8:30 a.m. Motion to approve Economic Development Committee meeting date set for May 4, 2017 was made by John McMullan and seconded by Dr. Ann Snyder. Motion passed unanimously.

**Consideration of items to be placed on the agenda for the next meeting;**

Items to be placed on the next meeting's agenda are for feedback resulting from The Woodlands Township Board of Directors meeting about the Cultural Arts Study.

**Adjournment;**

Motion made by John McMullan to adjourn meeting. Dr. Ann Snyder seconded. Motion passed unanimously. Meeting adjourned at 9:33 a.m.