

**The Woodlands Township**  
**AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Thursday July 6, 2017**  
**MINUTES**

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Thursday, June 6, 2017 posted to begin at 8:30 a.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

**DIRECTORS PRESENT:** Committee Chair Dr. Ann Snyder, Committee Member John McMullan and Committee Member Brian Boniface.

**STAFF ADVISORS:** Director of Community Relations Nick Wolda; Community Relations Manager Mary Connell; Assistant General Manager of Finance and Administration Monique Sharp; TWT Attorney Robin Cross and Administrative Assistant Danielle Gatlin.

**OTHER ATTENDEES:** Jonathan Shelledy, Gensler; Rafael Scasserra, Gensler; Amy Lecocq, Waterway Arts Council; Duncan Webb, Webb Management.

**Call to order;** 8:30 a.m.

Committee Chair Ann Snyder called the meeting to order at 8:30 a.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

**Receive, consider and act upon adoption of the meeting agenda;**

Motion made by John McMullan to adopt the agenda as presented and Brian Boniface seconded. Motion passed unanimously.

**Receive, consider and act upon minutes from June 1, 2017 meeting;**

Motion made by John McMullan to adopt the minutes and Brian Boniface seconded. Motion passed unanimously.

**Receive, consider and act upon Cultural Arts Study and Phase II implementation;**

The Committee received, considered and acted upon Cultural Arts Study and Phase II implementation. Committee Chair Ann Snyder introduced Jonathan Shelledy and Rafael

Scasserra from Gensler, along with Duncan Webb from Webb Management to present. The consulting groups outlined Phase II Scope:

- Facility and Site Assessment
  - o Identify technical and industry requirements
  - o Develop site selection criteria to be used in future site selection, with specific emphasis on phased-in facility growth
  - o Consider potential site locations within the Township, or on adjacent to Township boundaries
- Operational Analysis
  - o Consider potential organizational structures
  - o Develop a business pro forma
  - o Propose recommendations on ownership and management structure
  - o Provide impact analysis on existing organizations
  - o Minimum of three case studies
- Financial Analysis
  - o Develop endowment and long-term sustainable funding plan
  - o Consider the projected economic benefit to the community
  - o Identify existing and new revenue streams to support the project
  - o Propose Marketing Strategy

In addition, the Committee discussed setting up a tour of the Sugar Land museum which has a partnership with the Houston Museum of Natural Science. Staff will work on a recommendation for Township Directors to tour the museum.

The Committee also discussed bringing back Phase II findings to The Woodlands Township's Board of Directors at an August meeting. No motion was made on this item.

**Recess to the Executive session with counsel, staff and/or affected third parties to discuss matters relating to real property, deliberation of economic development negotiations, discuss personal matters, consult with The Woodlands Township attorney, and discuss funding alternatives and potential agreements with other local, state and federal agencies;**

Recessed at 9:04 a.m.

**Reconvene in Public Session; and take action on matters from Executive Session;**

Back in public session at 9:23 a.m.

**Receive, consider and act upon the next meeting date of the Economic Development Committee;**

The decision was made to meet on August 3, 2017 at 8:30 a.m. Motion to approve Economic Development Committee meeting date set for August 3, 2017 was made by Brian Boniface and seconded by John McMullan. Motion passed unanimously.

**Consideration of items to be placed on the agenda for the next meeting;**

Items to be placed on the next meeting's agenda are to have an agenda item regarding Texas Rush Soccer and an item regarding matters for the Cultural Arts Study. The upcoming item regarding the Cultural Arts District will be scheduled on the agenda for the September meeting.

**Adjournment;**

Motion made by Brian Boniface to adjourn meeting. John McMullan seconded. Motion passed unanimously. Meeting adjourned at 9:40 a.m.