

The Woodlands Township
AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING
Wednesday, December 20, 2017
MINUTES

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Wednesday, December 20, 2017 posted to begin at 8:00 a.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

DIRECTORS PRESENT: Committee Chair Dr. Ann Snyder, Committee Member John McMullan and Committee Member Carol Stromatt.

STAFF ADVISORS: Director of Community Relations, Nick Wolda; The Woodlands Township President, Don Norrell; The Woodlands Township Attorney, Robin Cross and The Woodlands Township Administrative Assistant, Danielle Gatlin.

OTHER ATTENDEES: Jonathan Shelledy, Gensler; Mike Bass, The Woodlands Arts Council and Colton Hveem, member of the public.

Call to order; 8:07 a.m.

Committee Chair Ann Snyder called the meeting to order at 8:07 a.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

Public Comment;

None.

Receive, consider and act upon adoption of the meeting agenda;

Motion to adopt agenda was made by John McMullan and seconded by Carol Stromatt. Motion passed unanimously.

Receive, consider and act upon minutes from December 6, 2017 meeting;

Motion made by John McMullan to adopt the minutes and Carol Stromatt seconded. Motion passed unanimously.

Receive, consider and act upon naming a Chair for the Committee;

Committee Chair Snyder began discussion. Committee member John McMullan nominated Dr. Ann Snyder and was seconded by Carol Stromatt. Dr. Snyder abstained. Motion passed unanimously.

Receive, consider and act upon 2018 Meeting Dates for the Committee;

Committee Chair Snyder explained that the dates will remain the 1st Thursday of every month at 8:30 a.m. to meet at The Woodlands Township. Motion was made by John McMullan and seconded by Carol Stromatt to approve 2018 Meeting Dates for the Committee as presented. Motion passed unanimously

Receive, consider and act upon a proposal of Phase III of the Cultural Arts Study;

Committee Chair Ann Snyder began discussion introducing Jonathan Shelledy from Gensler regarding the potential of Phase III of the Cultural Arts Study. Based on the finalization of Phase II to consider a museum and a cultural arts facility, Mr. Shelledy presented the goals for Phase III and explained that the two proposed projects are at various positions in the timeline. Discussion proceeded on how to continue to move forward with both projects including considerations for a Capital Campaign. The Committee discussed the merits/challenges of studying both initiatives at the same time. Mr. Shelledy discussed pricing for Phase III at a level of \$150,000 which does not include a cost estimator for construction. Director McMullan wants the Committee to emphasize consulting dollars are available through the Event Admissions Tax line item that has specific purposes. The proceeds of the tax are only to be utilized in the production, promotion or presentation of cultural events. Motion was made by John McMullan to recommend to the Township Board of Directors to receive, consider and act upon a proposal of Phase III of the Cultural Arts Study at a cost not to exceed \$175,000. The motion was seconded by Carol Stromatt and passed unanimously.

Recess to the Executive session with counsel, staff and/or affected third parties to discuss matters relating to real property, deliberation of economic development negotiations, discuss personal matters, consult with The Woodlands Township attorney, and discuss funding alternatives and potential agreements with other local, state and federal agencies;

No Executive Session necessary.

Reconvene in Public Session; and take action on matters from Executive Session;

Receive, consider and act upon the next meeting date of the Economic Development Committee;

The decision was made to hold the next meeting on Thursday, January 4, 2018 at 3:00 p.m. at The Woodlands Township. Motion was made by Carol Stromatt and seconded by John McMullan. Motion passed unanimously.

Consideration of items to be placed on the agenda for the next meeting;

Items to be placed on the next meeting's agenda are to include a presentation by Sterling and Associates.

Adjournment;

Motion made by Carol Stromatt to adjourn meeting. John McMullan seconded. Motion passed unanimously. Meeting adjourned at 9:08 a.m.