

The Woodlands Township
AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING
Thursday, February 21, 2019
MINUTES

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Thursday, February 21, 2019, posted to begin at 4:30 p.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

DIRECTORS PRESENT: Committee Chair Dr. Ann Snyder, Committee Member Bruce Rieser and Committee Member Carol Stromatt.

STAFF ADVISORS: The Woodlands Township President, Don Norrell; The Woodlands Township Director of Community Relations, Nick Wolda; The Woodlands Township Attorney, Robin Cross and CVB Sr. Administrative Assistant, Sonia Guerrero.

OTHER ATTENDEES: Jane Stueckemann, The Woodlands Villager; Jonathan Shelledy, Gensler and Raffael Scasserra, Gensler.

1. Call to order;

Committee Chair Ann Snyder called the meeting to order at 4:32 p.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

2. Receive, consider and act upon adoption of the meeting agenda;

Motion to adopt agenda was made by Bruce Rieser and seconded by Carol. Motion passed unanimously.

3. Public Comment;

None.

4. Receive, consider and act upon minutes from January 23, 2019 meeting;

Motion made by Carol Stromatt to adopt the minutes, seconded by Bruce Rieser. Motion passed unanimously.

Agenda items #7, #8 and #9 were moved up on the Agenda and presented before Executive Session.

7. Receive, consider and act upon matters regarding an update on The Waterway Arts District signage/banners;

The Committee received an update on the Waterway Arts District signage by Nick Wolda. Mr. Wolda informed the Committee that Howard Hughes Corporation is looking into updating signage throughout the Township in collaboration with Parks and Recreation Department. After an initial meeting on February 7, 2019, Mr. Wolda was tasked with determining the exact locations of where The Waterway Arts District signage could be placed. This task is scheduled for February 28, 2019, with another meeting to follow. Motion made by Carol Stromatt, seconded by Bruce Rieser for Nick Wolda to move forward to the Township Board of Directors of identifying locations for the Waterway Arts District banners, order and have them installed with a target goal of The Woodlands Waterway Arts Festival the second weekend of April 2019. Motion passed unanimously.

8. Receive, consider and act upon a recommendation to Township Board to proclaim April as Fine Arts Month in The Woodlands;

Moved by Carol Stromatt, seconded by Bruce Rieser to submit the proclamation as presented for Board consideration at the February 27, 2019 Township Board meeting. Motion passed unanimously.

9. Receive and consider an update on the Texas Commission on the Arts Cultural Arts District funds;

Nick Wolda explained that for the last biennium, funding for the arts was eliminated from the state. Committee member Carol Stromatt provided a Texas Legislative Session update by the Texas Commission on the Arts that suggests that new funding for the arts was being considered, but no concrete planning has been reinstated. Staff will continue to research this topic.

5. Recess to the Executive Session with counsel, staff and/or affected third parties to discuss matters relating to real property, deliberation of economic development negotiations, discuss personal matters, consult with The Woodlands Township attorney, and discuss funding alternatives and potential agreements with other local, state and federal agencies;

Recessed to Executive Session at 4:43 p.m.

6. Reconvene in Public Session; and take action on matters from Executive Session;

Reconvened to Public Session at 5:22 p.m. The Committee took no action after Executive Session.

10. Receive, consider and act upon the next meeting date of the Economic Development Committee;

The Committee discussed next meeting dates and the decision was made to hold the next meeting on Thursday, March 21, 2019 at 4:30 p.m.

11. Consideration of items to be placed on the agenda for the next meeting;

Committee considerations to be placed on the agenda for the next meeting include a report from Nick Wolda regarding the status of The Waterway Arts District signage/banners.

12. Adjournment;

Motion made by Ann Snyder to adjourn meeting, seconded by Carol Stromatt. Motion passed unanimously. Meeting adjourned at 5:24 p.m.