

**The Woodlands Township**  
**AD HOC ECONOMIC DEVELOPMENT COMMITTEE MEETING**  
**Thursday, September 19, 2019**  
**MINUTES**

The Ad Hoc Economic Development Committee of The Woodlands Township Board of Directors met in regular session, open to the public, on Thursday, September 19, 2019 posted to begin at 4:30 p.m. The Committee meeting was held in a meeting room at the office of The Woodlands Township, 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 within the boundaries of The Woodlands Township.

**DIRECTORS PRESENT:** Committee Chair Dr. Ann Snyder, Committee Member Bruce Rieser and Committee Member Carol Stromatt.

**STAFF ADVISORS:** The Woodlands Township President, Don Norrell; The Woodlands Township Director of Community Relations, Nick Wolda; The Woodlands Township Assistant to the President, Karen Dempsey and The Woodlands CVB Assistant Director, Elizabeth Eddins.

**OTHER ATTENDEES:** Jenny Carattini-Wright, The Woodlands Arts Council Executive Director.

**1. Call to order;**

Committee Chair Ann Snyder called the meeting to order at 4:36 p.m. There was a quorum of members present; the Committee proceeded to conduct business regarding the following matters.

**2. Receive, consider and act upon adoption of the meeting agenda;**

Motion to adopt the agenda was made by Carol Stromatt and seconded by Bruce Rieser. Motion passed unanimously.

**3. Public Comment;**

Jenny Carattini-Wright provided dates of The 2020 Woodlands Waterway Arts Festival to be April 4 & 5, 2020. She also expressed her gratitude to the Township and Visit The Woodlands for their generous contributions and support.

**4. Receive, consider and act upon minutes from August 12, 2019 meeting;**

Motion made by Bruce Rieser to adopt the minutes, seconded by Carol Stromatt. Motion passed unanimously.

**5. Receive, consider and act upon developing guidelines for use of the Township's Event Admission tax fund;**

Nick Wolda provided two documents as examples of guidelines for use of the Township's Event Admission Tax funds. From time to time, the Township has received requests to use these funds, but in late 2018, the Committee recommended not to utilize the funds and to reserve those funds as the Board is in the process of a Cultural Arts Study. Committee member Rieser commented saying the Committee should formalize the guidelines for future use so that applicants understand how the funds could be utilized and how to apply. Adding that it would be prudent for this Committee to have a yearly vote on the amount of funding recommended to the Township Board. The approved funding could cover pre-approved or pre-screened applicants that meet the guidelines requirements. Chair Snyder supported this comment and requested Mr. Wolda to provide a recommendation on guidelines and an application for use of the Township's Event Admission Tax funds at the next meeting. Discussion followed.

**6. Receive, consider and act upon matters related to The Woodlands Children's Museum;**

Committee member Bruce Rieser requested for The Woodlands Children's Museum agenda item be moved to the next meeting date.

**7. Recess to the Executive Session with counsel, staff and/or affected third parties to discuss matters relating to real property, deliberation of economic development negotiations, discuss personal matters, consult with The Woodlands Township attorney, and discuss funding alternatives and potential agreements with other local, state and federal agencies;**

Recessed to Executive Session at 5:09 p.m.

**8. Reconvene in Public Session; and take action on matters from Executive Session;**

Reconvened to Public Session at 5:40 p.m. The Committee took no action after Executive Session.

**9. Receive consider and act upon the next meeting date of the Economic Development Committee;**

The decision was made to hold the next meeting on October 14, 2019 at 3:30 p.m.

**10. Consideration of items to be placed on the agenda for the next meeting;**

Committee considerations to be placed on the agenda for the next meeting include guidelines for use of the Township's Event Admission tax fund and matters related to The Woodlands Children's Museum.

**11. Adjournment;**

Motion made by Carol Stromatt to adjourn the meeting, seconded by Bruce Rieser. Motion passed unanimously. Meeting adjourned at 5:43 p.m.