



2021 VENDOR APPLICATION & AGREEMENT

Saturday, November 20, 2021 • 3 to 9 p.m.
Town Green Park • The Woodlands, Texas

EVENT

Reach thousands and showcase your business at the 39th Annual Lighting of the Doves (“LOTD Festival”) on Saturday, November 20, 2021 from 3 to 9 p.m. at Town Green Park! The LOTD Festival is a long-standing tradition in The Woodlands that signifies the start of the holiday season in the community. The doves illuminate The Woodlands Town Center; symbolizing hope and peace for the holidays. Featuring vendor booths, children’s activities, snow play areas and strolling entertainment, Lighting of the Doves culminates with a special appearance by Santa Claus arriving by sleigh down The Woodlands Waterway and a dazzling fireworks display.

The LOTD Festival is produced by The Woodlands Township Parks & Recreation Department (“TWT”) and is expected to draw approximately 20,000 residents and visitors.

ENTITLEMENTS

TWT will provide you (“Vendor”) with the following:

- 10’x10’ lighted tent (“Event Space”)
- One (1) 8ft. skirted table
- Two (2) folding chairs
- 10’x2’ banner (All vendors are required to use Township-provided signage to maintain cohesion and uniformity. See page 6 for details.)
- 10’x2’ lattice for signage
- Electrical power for operation (additional fees apply, form enclosed)

Each Food Vendor is responsible for providing its own health permit (see instructions in the ordinance section of the application).

RENTAL SPACE FEES

The applicable fees to be paid by Vendor to TWT for different types of space, as elected by Vendor (“Rental Space Fees”), are as follows:

FEE	SPACE TYPE
\$350	Retail or Activity Space *Vendor keeps 100% of sales proceeds.
\$450	Promotional Space *Promote business and/or give away items.
\$550	Food/Beverage Vendor Space *Vendor keeps 100% of sales proceeds.
\$250	Non-Profit Space *Vendor must submit a 501(c)(3) certificate with this Agreement.
\$250	Children’s Activity Space *Vendor must specify the details of the intended activity on the form provided. All activities are subject to TWT approval. Only NO COST activities are permitted.

All items being distributed and any activities must be approved by the Township.

The applicable Rental Space Fee must be submitted in the form of a cashier's check or money order made payable to The Woodlands Township: 2801 Technology Forest Boulevard; The Woodlands, Texas 77381 – Attn: Special Events Division. Credit card payments can be made by phone at 281-210-2056.

All Agreements and Applications are due to TWT by **Wednesday, November 10, 2021**. If the Application is turned in after this date, there will be a \$50 additional space fee which must be submitted with the applicable Rental Space Fee in the same form provided by this section.

CANCELLATION BY VENDOR

As occupancy of the Event space is the essence of the Agreement, no refunds shall be made in connection with any Rental Space Fee after the acceptance of said fee by The Woodlands Township, except as otherwise provided in the Agreement.

FORCE MAJEUR

In case of cancellation of the Event or unavailability of the Event Space for specified use due to war, governmental action or order, act of God including, but not limited to, weather, fire, strike, labor disputes, or any other cause beyond the Township's control, this Agreement shall terminate, and the Vendor shall be entitled to the return of the Rental Space Fee for the Event Space less an amount equal to the total costs and expenses incurred by the Township in connection with the preparation of Vendor's Event Space. Refund of the Rental Space Fee (or a portion thereof, as applicable) as provided in this section, shall be the exclusive remedy of the Vendor against the Township or its representatives, employees, agents, invitees, licensees, affiliates, and all other related parties in the case the Event is canceled or rescheduled or the Event Space is unavailable for use. In case of damage to the Vendor through war, governmental action or order, act of God, including, but not limited to, weather fire, strike, labor disputes, or any other cause beyond the Township's control, the Vendor expressly waives all liability and completely releases and holds harmless the Township of and from any and all claims for damage to person and property and agrees that the Township shall have no liability whatsoever.

SALE OF PRODUCT

Vendors are responsible for all their transactions, sales taxes and personal cash needs. All prices must conform to the listed prices on the accepted Application. Only products on the Application can be sold.

CHARACTER OF EXHIBITS

The Woodlands Township reserves the right to prohibit the display of any article that, in its sole discretion, is not in keeping with the nature and character of the Event.

Vendors must submit with the Application a photo of the display area, cart or booth intended for use during the Event. If approved, Vendor will receive written notification of approval of their Application.

BEVERAGES

Vendors are not allowed to sell soft drink beverages, water, or alcoholic beverages unless expressly agreed to in writing by The Woodlands Township. A request to sell specialty beverages must be submitted in writing for approval by The Woodlands Township. Vendor may not give away beverages as part of any offer to its customers.

RULES AND REGULATIONS

Should Vendor fail to strictly adhere to and follow the Rules and Regulations set by The Woodlands Township, then Vendor shall be in default under this Agreement and The Woodlands Township may immediately terminate this Agreement upon notice to Vendor. In the event of a default by the Vendor, the Vendor shall forfeit as liquidated damages the Rental Space Fee, regardless of whether or not The Woodlands Township enters into a further lease for the Event Space involved. Said damages are agreed to in no way constitute a penalty, but rather a reasonable estimate of The Woodlands Township's damages which are incalculable with any degree of certainty.

SPACE ASSIGNMENTS

The Woodlands Township has complete control of Event diagrams and space assignment. The Woodlands Township reserves the right to make modifications on Event diagrams which are believed to be accurate but only warranted to be approximate. Further, The Woodlands Township reserves the right to assign space(s) in such a manner as it deems appropriate in its sole and absolute discretion, notwithstanding the foregoing.

ASSIGNMENT, SUBLETTING OF EVENT SPACE

No Vendor shall assign, sublet or share the Event Space allotted to such Vendor without the knowledge and prior consent of The Woodlands Township. No products, parts, accessories or other goods, souvenirs, catalogs, etc. bearing names or other forms of advertising other than that of the Vendor may be displayed. No firm or organization not assigned an Event Space shall be permitted to solicit business within the Event areas.

USE OF SPACE

The Woodlands Township reserves the right to restrict Vendor exhibits which, because of safety, noise, method of operation, materials or display, in the opinion of The Woodlands Township, may detract from the general character of the Event as a whole. Accordingly, The Woodlands Township may, at its sole discretion, prohibit such exhibits from being kept or utilized by Vendor in or around the Event area, in which event Vendor shall immediately remove such exhibits as directed by The Woodlands Township. The Woodlands Township reserves the right to prohibit any equipment that is deemed unsafe or appears to be unreasonable in The Woodlands Township's judgment. All equipment and heavy machinery must be cleared and approved in writing and in advance by The Woodlands Township's staff. **All demonstrations or promotional activities must be confined within the limits of the Vendor Event Space.** Demonstrations or activities that cause annoyance to neighboring Vendors such as flashing lights or noise or result in obstruction of walk space or prevent ready access to a nearby booth will not be permitted. **Stakes, spikes or other pointed objects may not be driven into the ground.**

COMPLIANCE & ORDINANCES

To ensure the safety of all participants, fire regulations, health and all other applicable ordinances must be strictly observed. In addition, all requirements imposed upon Vendor by the Township must be strictly complied with by Vendor. **If you are a Food Vendor, you are responsible for obtaining a health permit by November 10, 2021 from the Montgomery County Health Department.** To complete the health permit application online, visit: www.mctx.org (Department/Environmental Health/Consumer Health & Food Division). Please email a copy of the health permit to TWT via email (specialevents@thewoodlandstowship-tx.gov). TWT must have a copy of your permit on file by November 10, 2021.

Food Vendors are required to have the original copy of their health permit posted on their booth during the event. Any Vendor found selling contaminated, unfit or illegal items will be suspended from selling at the Event and may be asked to leave immediately without refund of Vendor Fee. All Vendors must wear shirts and shoes. Smoking is discouraged, but allowed no less than 30’ away from Event Space. Unlawful drug/alcohol possession will not be tolerated. No pets are allowed in Event Space, unless Vendor has received express permission from the Township.

LIABILITY & INSURANCE

In no event, shall Spectrum, The Woodlands Township, The Woodlands Operating Company, nor their representatives, contractors, nor corporate sponsors of the Event be responsible for any injury, loss nor damage that may occur to the Vendor’s employees, agents, contractors, representatives, or property from any cause whatsoever. It is the Vendor’s responsibility to protect machinery, perishables, and exhibits so that no injury will result to the public visitors, guests, or persons, or property. If property does not appear to be properly maintained, it will be promptly withdrawn from the Event site. All property of the Vendor, including food-stuffs and other perishables is understood to remain in Vendor’s care, custody and control in transit to, from, or within the confines of the Event area subject to the Rules and Regulations. The Vendors, on signing the Agreement expressly release, hold, keep, save harmless and indemnify the foregoing persons and entities, named organizations and committees, and individuals from and against all claims for such a loss, damage, or injury. Vendors must carry appropriate insurance through such carriers and containing such limits, terms and conditions as the Township or event sites may require and shall deliver to the Township copies of all such policies of insurance and/or certificates thereof as the Township may request.

All Food Vendors are required to carry general liability insurance for their own protection as well as insurance protection for The Woodlands Township. Required coverage for Food Vendors is as follows:

General Liability	\$1,000,000	Each Occurrence
	\$2,000,000	Products – Completed Operations
	\$2,000,000	General Aggregate

VENDOR HEREBY AGREES TO AND UNDERSTANDS THE CONTAGIOUS NATURE OF COVID-19 AND VOLUNTARILY ASSUMES THE RISK(S) OF PARTICIPATION IN THE PROGRAMS, SERVICES, EVENTS OR FACILITIES OPERATED BY THE WOODLANDS TOWNSHIP WHICH INCLUDE THE RISK OF BECOMING EXPOSED TO OR INFECTED BY COVID-19.

INSTALLATION OF EXHIBITS

Load in for all Vendors will be as follows:

- Between the hours of 12 to 2:30 p.m. on Saturday, November 20, 2021.
- All Vendors MUST BE completely set up by 3 p.m. on Saturday, November 20, 2021. Failure to set up within the given time frame may result Vendor losing its Event Space at the Event.
- Vehicles must be moved to the designated Vendor parking area prior to the Event start. No vehicles may remain in the Event Space after the start of the Event without prior approval from the Township.
- Vendors wishing to set up items prior to the specified load in times may elect to do so on Friday, November 19, 2021. Overnight security will be provided for the evening of Friday, November 19, 2021. Notwithstanding the foregoing, should Vendor choose an early load in time, neither The

Woodlands Township, nor their representatives shall be responsible for any lost, stolen or damaged items, and Vendor hereby waives and releases the Township, and their representatives from any and all claims arising therefrom.

The hours of operation will be Saturday, November 20, 2021 from 3 to 9 p.m. at Town Green Park in The Woodlands Town Center.

Load out will commence at 9:30 p.m. when the park has cleared. Vendor may request special approval from the Township, to be granted by the Township at its sole discretion, to close down early only if Vendor has completely sold out of merchandise, food, or materials. Load out with a vehicle may only begin when the crowd has cleared and the Township gives Vendor express permission. Any items unclaimed by the Vendor as of 8 a.m. the day after the Event shall become the property of the Township.

Vendors are responsible for leaving their area free of litter and debris.

PLEASE REVIEW THE FOLLOWING INFORMATION CAREFULLY REGARDING LOAD-IN/LOAD-OUT:

- **Parking in the Library and Community Center parking lots for any period of time is STRICTLY PROHIBITED FOR EVENT VENDORS AND ATTENDEES. Towing will be enforced at owner's expense.**
- **Vendors may access the park via the Library trolley path for load-in. It should be noted that this access is ONLY available during public Library hours (9 a.m. to 5 p.m. on Friday and Saturday).**
- **After 5 p.m. on Friday and Saturday, entrances to the Library will be closed and locked. Any vehicles still in the park after that time MUST exit through the trolley gates located at Lake Front Circle or the Marriott.**
- **To exit from Lake Front Circle, vehicles must pass under a bridge with a 10'11" clearance. To exit from the Marriott, vehicles must pass under a bridge with a clearance of 10'2".**
- **VENDORS MUST PLAN ACCORDINGLY! Any vehicles exceeding the above clearances still inside the park after 5 p.m. on Saturday will not have access to exit the park until the Library opens at 8 a.m. on Monday.**

ADDITIONAL POWER NEEDS

Each Vendor needing additional electrical supply must provide their own or request needs through TWT. Generators must be of the quiet variety.

Some power averages to be used as an example are:

- 1 Blender – 15 amps
- 1 Small Fridge – 10 to 15 amps
- 1 Small TV – 2 amps

Please note that in order to ensure the right amount of power each Vendor must list all equipment needing power, and check the power requirements for their specific equipment. **Additional power requests the day of the Event will not be available. The attached Application contains an Electrical Services Request Form which must be completed with each Application.**

AMENDMENTS

The Woodlands Township reserves the right to make changes to these rules and regulations contained in the Agreement as The Woodlands Township sees fit. Vendor hereby agrees that Vendor and its employees, agents, and representatives will abide by the terms provided in this Agreement and any additions and/or amendments, which The Woodlands Township shall make to this Agreement, and that it will remain a Vendor, for purposes of this Agreement, as long as it maintains strict compliance with the terms of this Agreement, understanding that said terms have been formulated and adopted in the best interest and for the protection of the Vendors collectively as well as The Woodlands Township and its representatives. In any interpretation of this Agreement, The Woodlands Township reserves the right to accept or reject any reservation for any reason whatsoever determined to be in the best interest of The Woodlands Township. **The Rental Space Fee will be refunded to the Vendor should the Application be initially rejected by The Woodlands Township. Vendor's payment in full must accompany this Agreement and the Application.** Once an Application and Agreement are accepted by The Woodlands Township, Vendor will be notified with a signed copy of this Agreement and the Application, returned as acknowledgement of The Woodlands Township's acceptance and of reservation of the Event Space and receipt of the Rental Space Fee.

VENDOR SIGNAGE

The Township will provide Vendors with a banner listing company name and menu prices (if applicable). **Vendors are required to use the signage provided by the Township for the sole reason of keeping a uniform look amongst the Event.** Vendors are prohibited from altering menu items or prices throughout the entire duration of the Event. Please ensure that all menu items and prices are correctly spelled and listed on the application, as this information will be used to create and order the signage. Spectrum will install and remove all banners. Vendors may also keep and pick up signage from the Township main offices at a later date.



2021 VENDOR APPLICATION

Contact Name:
Business/Organization:
Mailing Address:
Phone Number:
Email Address:
Website/Facebook:

I am requesting an Event Space in the following category (include picture of items):

\$350 - Retail or Activity Space - You are requesting a premium spot to sell and keep 100% of proceeds. Describe items being sold.

Item @ \$

\$450 - Promotional Space - You are requesting to promote or give away items. Describe each item.

Item
Item
Item

_____ **\$550 – Food/Beverage Vendor Space** – You are requesting a premium spot to sell and keep 100% of proceeds. Describe the type of food/beverage you are selling and pricing. No soft drink, water, or alcoholic beverage sales are allowed to be sold by Vendor.

Item _____ @ \$ _____
Item _____ @ \$ _____

_____ **\$250 – Non-Profit Space** – Describe your organization and the intended use of the space. A 501 (c) 3 certificate must be remitted with application.

_____ **\$250 – Children’s Activity Space** – Describe activity. Only no cost activities allowed.

Activity _____
Activity _____
Activity _____

Do you have additional electrical needs/hookups for equipment, displays, etc.?

Yes* ____ No____

**If yes, please complete information on next page.*



2021 ELECTRICAL SERVICES REQUEST FORM

Vendors must list ALL items for which electricity is being requested. All fields are required.

Vendor: _____

Type of Equipment	Voltage	Amperage
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
_____	_____	_____ @ \$1.50/AMP = \$ _____
		TOTAL DUE \$ _____



SIGNED AND AGREED

VENDOR:

THE WOODLANDS TOWNSHIP:

Business/Organization

Signature

Print Name

Title

Date

Signature

Print Name

Title

Date

**Return pages 7 through 10 of this application to TWT no later than Wednesday, November 10, 2021.
Payments can be submitted after staff review and approve application.**

Return via email:
Email: specialevents@thewoodlandstowship-tx.gov

Return via mail or in person:
The Woodlands Township
Attn: Special Events
2801 Technology Forest Blvd.
The Woodlands, TX 77381

***NOTE: VENDOR SPACE IS NOT GUARANTEED UNTIL PAYMENT IS RECEIVED.**